

#### September 28-30, 2026

Charlotte Convention Center
Charlotte, NC

hcarefacilities.com



### **EXHIBIT & SPONSORSHIP PROSPECTUS**

Opportunities to reach healthcare facility buyers and architects who specify

#### **CONNECTING ALL STAKEHOLDERS**

Responsible for the Planning, Design, Construction and Operations of Healthcare Facilities

"The turnout was exceptional! We will be back next year."—Mark Tott, Sales Director/Partner, Skyline Glass

"We enjoyed our time in Austin. HFSE is one of the best run shows we have participated in."—Dave Stumpfig, President, MedViron

"Wow! What an event. I am so happy that we participated! It's a completely different vibe than other conferences I've been to. Everyone was very open to having discussions and honest feedback."—Karen Schlanger, National Accounts Partnership Development/Healthcare, The Garland Company, Inc.

"HFSE was a fantastic opportunity to interact with so many participants in a facility's lifecycle – we connected with owners, engineers, and architects, just to name a few."—Amanda Shanks, Business Development Manager, Linbeck Group, LLC

#### **ABOUT US**

- RICH HISTORY WITH PROVEN TRACK RECORD In 2026
  the Healthcare Facilities Symposium & Expo (HFSE) will
  celebrate our 39th year connecting some of the most
  passionate and dedicated thought-leaders in healthcare
  construction and design in Charlotte, NC.
- EXTENSIVE OPPORTUNITIES are available to reach your target audience of healthcare buyers and specifiers all year. This includes exhibitor opportunities and digital options like Custom Webinars, Custom Emails, Solution Spotlights and Leaflet e-Newsletter Advertising. Design Team Galleries are available for architectural firms to showcase projects and provide a 15-minute speaking opportunity (limited availability) and sponsorships to elevate your brand. These buyers come to HFSE searching for products and solutions for designing and building innovative healthcare environments.
- A DIFFERENT EXPERIENCE Join us for a different kind or engaging experience with a unique vibe and energy. HFSE has heart and soul where the engagement, the emotions, the magic from the inspirational keynotes, the music, passionate presentations, the dedicated people, results in more in-depth interactions, and quality conversations that are more meaningful and that bring results. Join us in Charlotte.
- OUR EVENT AND AUDIENCE Includes the entire team
  of stakeholders responsible for the planning, design,
  construction, operations and management of healthcare
  facilities and provides educational sessions, networking
  opportunities, inspiring keynotes, exhibit hall product
  showcase, facility tours and much more.

# ATTRACTING HEALTHCARE PROVIDERS IS A TOP PRIORITY

#### **HFSE IS DIFFERENT BY DESIGN**

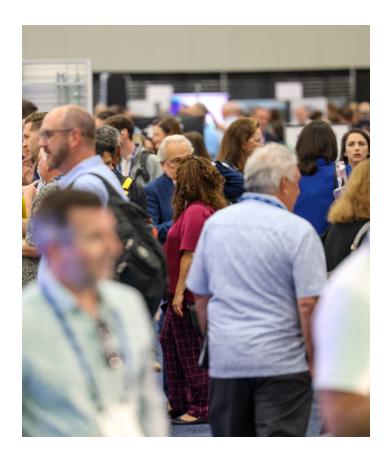
- Healthcare Providers speak on all of our educational panels (it's required).
- Healthcare Providers make up one of the largest audience segments of our show.
- Healthcare Providers serve on our independent advisory board and provide critical insight into what's on the minds of the industry and what HFSE needs to address.
- Healthcare Providers receive special lower pricing and can attend conference education which is only for healthcare employees.

Join us in Charlotte for a different kind of experience! Call today to reserve space!

#### STAND OUT AND BE SEEN

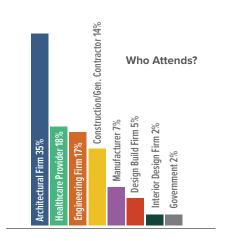
## COST SAVINGS — MORE TARGETED — BETTER VALUE — BETTER ROI AND SUCCESS

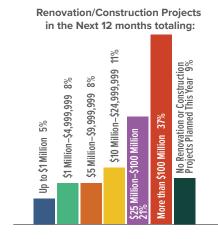
- Don't drown in a big ocean of exhibitors like at some shows.
- Exhibit at HFSE stand out and be seen by key healthcare facilities buyers and specifiers with big budgets and buying power.
- HFSE's audience is more targeted, more focused, and delivers better value, better ROI and success. HFSE is cost effective, results-oriented (with a 33% less expensive booth package than some other shows) and an efficient use of your time.
- Robust booth package includes 2 invitation programs, social media visibility, 4 expo hall passes and 1 full conference pass for your team and post-show attendee mailing list.
- HFSE is a quality event produced with you in mind, with attention to detail, by our experienced, knowledgeable team, providing outstanding customer service giving you a better experience, engagement and success.
- We are respectful of your time HFSE is Monday through Wednesday (no weekend move-in that requires higher labor rates).



#### EVENT HIGHLIGHTS

- · Audience. Meet face-to-face with thousands of motivated, interested and engaged stakeholders responsible for purchasing products and solutions to improve their current and new facilities.
- Robust Educational Program. World-class conference program featuring thought leaders from design firms and healthcare facilities. Our educational program includes conference sessions, inspiring keynote presentations, dynamic interactive pre-conference workshops, mini-presentations in the expo hall by leading architectural firms, discussion forums, facility tours and more.
- Esteemed Independent Advisory Board. HFSE receives industry support, expert advice and guidance from some of the top industry leaders from across the country.
- Promotional Outreach. HFSE's extensive promotional campaign includes print ads, email marketing, digital media, retargeting, social media, and telemarketing resulting in over a million impressions across all channels.
- Networking Events and Quality Face Time with Attendees in the Exhibit Hall and at networking events including the Symposium Party and Raffle Fundraiser, the Networking Reception Ice Cream Social, the Networking Mixer Happy Hour, the Awards Luncheon, Networking Lunch on the Exhibit Floor and more.





#### **LARGE BUDGETS** AND BUYING POWER

91% of 2024 attendees will be involved with a project within the next 12 months and 69% of those projects valued at \$10 Million or more while 37% of those projects are valued at more than \$100 Million

#### **High Level Decision Makers** Staff Principal/ **15**% Owner/ CEO,CFO,COO 27% Administrator/ **Vice President/**

**Director 32%** 

#### **EXHIBIT HALL & NETWORKING SCHEDULE**

#### MONDAY, SEP. 28, 2026

7:00 – 8:15 AM	Networking Breakfast*
8:30 – 9:45 AM	Keynote Presentation
11:00 - 11:15 AM	Recharge Break
12:15 – 1:30 PM	Awards Luncheon*
2:45 – 3:00 PM	Networking Break
4:00 – 6:00 PM	Exhibit Hall Open
4:00 – 6:00 PM	Symposium Party & Raffle in Exhibit Hall

TUESDAY, SEP. 29, 2026		
7:00 – 8:15 AM	Networking Breakfast*	
9:15 – 10:30 AM	Keynote Presentation	
10:30 – 3:00 PM	Exhibit Hall Open	
10:45 – 2:45 PM	Design Solutions Theater Presentations	
11:30 – 1:00 PM	Networking Lunch in Exhibit Hall	
2:00 – 3:00 PM	Ice Cream Social in the Exhibit Hall	
6:00 – 7:30 PM	Happy Hour — Offsite	
*Requires Conference Pass to attend.		

#### TRADE & ASSOCIATION **PARTNERS**

(See website for complete schedule)

HFSE partners with a range of industry associations, publications, blogs and e-newsletters on marketing, special events, exhibits and education including:

#### **Media Sponsors:**









#### **Associate Partners:**













#### WHY EXHIBIT OR SPONSOR AT HFSE?

- Showcase your solutions to our audience of high-value, senior leaders from hospitals, healthcare systems, construction, architectural design and engineering firms including healthcare providers, architects, facility managers, engineers, interior designers, construction professionals, healthcare planners and owners.
- Reach your target audience and gain access to key decision makers you might not otherwise reach.
- Lead generation—build your pipeline to drive sales.
- Network with peers and build new relationships with key industry experts to help grow your business.
- Thought leadership—create brand awareness and increase ROI.

#### HFSE 2026 EXHIBITOR PACKAGES

Exhibit space and promotional opportunities designed to drive buyer traffic pre-event, at the event and post-event.

#### **EXHIBITOR BOOTH PACKAGE**

#### **\$4,595** per **10**′x**10**′ booth space

(\$350 charge for each exposed corner)

Your Investment Includes:

- Company listing and description on website and in Event Guide
- Exhibitor listing in the HFSE Mobile App
- Company branding included in our extensive event marketing campaign
- Top 25 Invitation Program: (Free Conference Pass) Invite your Top 25 qualified customers and prospects from healthcare to HFSE – they receive a one-day Conference Pass at no charge. \*(Deadlines apply)
- VIP Expo Hall Invitation Program: (Free Exhibit Hall Pass). Invite an unlimited number of guests to the exhibit hall for free using our Be Our Guest Email or PDF ticket
- 4 exhibitor personnel badges per 10´x10´ booth
- 1 Full Conference Pass (\$1,845 value)
- Post-Show attendee mailing list
- Admission to Happy Hour networking party at an offsite venue
- Booth includes: Company identification sign, 8' high back drape with 3' high side drape, 24-hour perimeter security

#### CONVENIENT BOOTH PACKAGE

#### \$5,720 per 10'x10' booth space

Includes standard Exhibitor Booth Package listed above PLUS the following items for inside your booth:

- Carpet
- · 6' table skirted (black drape)
- · 2 Black Diamond side chairs
- · Corrugated wastebasket
- Electric 500-watt outlet
- Up to 200 lbs. of drayage

(No substitutions or upgrades, offer expires September 1, 2026)

#### **DESIGN TEAM GALLERY**

#### \$4,395 per space

#### **ONSITE DISPLAY**

- Space for two 40" x 40" poster boards to showcase your healthcare project
- Company identification sign
- Company QR Code prominently displayed on on-site signage with company contact and brochure.
- · On-site labor to hang project boards
- · Return shipping of boards

#### **BRANDING & EXPOSURE**

- Company listing and description on HFSE website, Event Guide and in HFSE Mobile App
- 15-minute Presentation in the Design Solutions Theater
- Digital Design Gallery Presence Your digital images will be displayed in a second high traffic area of the show
- Solution Spotlight email promoting your firm is sent to our pre-registered attendees
- Company branding in our extensive marketing campaign including emails, social media and more

#### **EDUCATION & NETWORKING**

 Full Conference Passes – 1 for your company and 1 for your client (\$3,690 value)

#### PREMIUM COMPANY LOGO LISTING:

#### \$600

Upgrade to this enhanced exhibitor or gallery listing and make a big first impression with HFSE attendees which includes:

- Logo in the printed Event Guide (handed out to all attendees on-site)
- · Logo on HFSE web site
- Logo on HFSE mobile app
- Video, (20) product images and (5) brochure PDF's on HFSE web site

\*Qualified individuals for complimentary conference passes are architects, interior designers, engineers, contractors and representatives from healthcare facilities. Product manufacturers, services providers and consultants do not qualify for the complimentary conference invitation program. They must not be currently registered. If they participated in the Free program last year, they do not qualify. Duplicate names submitted by different companies will be invited by the first company who submits.

Limited

Availability!

#### MAXIMIZE SUCCESS AND ROI

- Participate in all the show has to offer, not just the exhibit hall, but also the conference sessions, workshops and networking events to maximize your face time with key healthcare facilities buyers and healthcare architects and increase ROI and success.
- Exhibit Hall Feature Areas driving engagement and traffic on the show floor include two Design Solutions Theaters featuring architectural design firm presentations, HFSE Engagement Area, Ask the Expert, Passport Program and more designed to encourage attendees to spend more time.
- Top 25 Invitation Program (Free Conference Pass) is designed to help our exhibitors be successful and meet with your top healthcare customers and prospects at the event. Your top prospects will be invited to meet with you at the show and attend our highly acclaimed conference program and expo for free.
- Branding Year-round exposure on our website, emails, retargeting, social media, hundreds and thousands of impressions.

#### HFSE PRODUCT AND SERVICE CATEGORIES:

Acoustical Solutions

Architects

Artwork/Pictures

Asset Tracking

**Building Automation & Management Systems** 

**Building Materials** 

Cabinets/Casegoods

Ceiling/Ceiling systems

Cleaning Supplies & Equipment

Communications Systems

Construction Management

Doors/Frames/Windows/ Skylights

**Electrical Equipment** 

Electronic Medical Records (EMR)

Elevators/Escalators

**Engineering Consulting** 

**Environmental Products** 

Fabric/Textiles

Fire/Safety Systems

Flooring/Floor Coverings

Furniture/Furnishings

Glass Products

**Green Products** 

**HVAC** Equipment

Insulation & Moisture Control

Interior Wall Surfaces

Kiosks & Interactive

Lighting Products Lighting Services

Lockers/Storage

Mechanical Systems - HVAC/Plumbing/Heating

Medical Beds/Headwalls

Medical Equipment

Mobile clinics/kitchens

Modular Wall Systems

Modular/Temporary Buildings

Nurse Call Systems

Patient Handling Equipment/Lifts

Plumbing Fixtures/Equipment

Radiation Shielding

Roofing Systems/ Products

Security Systems: Access Control/CCTV

Software - IT

Solar

Stone/Tile/Concrete

Storage Systems

Surfacing Materials

Technology Systems

Telehealth

Wall Panel Systems

Washroom Fixtures

Waste Management

Water Features

Water Treatment

Wayfinding/Signage/Digital Signage

Window Treatments/Textile/Fabrics

Workstations







# DIGITAL OPPORTUNITIES, MARKETING, BRANDING, TRAFFIC DRIVERS AND SPONSORSHIPS

HFSE offers marketing, branding, sponsorships and numerous digital opportunities to elevate your brand by connecting you with our healthcare design and construction community year-round.

Reach our HFSE audience anytime and drive revenue now. You'll build brand awareness, grow your business and stay engaged with high level healthcare buyers and specifiers.

You can Sponsor a Custom Webinar to position your organization as a thought leader, educate the industry and create brand share, while generating leads. Or consider a Custom Email, digital advertisement featuring your product in our Leaflet E-Newsletter, Solution Spotlight email promotion or White Paper.

**Exhibitor/Non-Exhibitor Price:** 

#### Leaflet e-Newsletter Advertisement

\$650 / \$750 per ad

Advertise in the *Leaflet* bi-monthly e-newsletter featuring articles submitted by Symposium Advisory Board members and speakers, guest columnists, industry views from *Medical Construction & Design Magazine*, editorial content, recent tweets from @hcarefacilities and white papers.

#### **Custom Webinar**

#### 1 Webinar \$3,500, 2 Webinars for \$6,000

This is an opportunity for your subject matter expert to provide a relevant online webinar presentation to our healthcare design and construction community. Position your organization as a thought leader, create brand share, while generating leads.

Gain exposure to potential clients while having their undivided attention, providing valuable information including case studies, best practices, and lessons learned, not only demonstrating your organization as an industry expert but separating your organization from your competition.

Includes 60-minute webinar presentation and on demand archived version on hcarefacilties.com, branding and visibility, lead report of registrant's full contact information, 3 custom registration questions, and post-webinar survey. Our webinar team will handle the logistics, marketing and promotion and will walk you through the process.

• Your logo will be featured on the HFSE website as a Digital Content Partner

#### **Custom Email Promotions**

\$2,000 / 3,000

Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience. This is an excellent way to promote your products and participation at HFSE 2026—driving traffic to your booth, website and sales office. This email is exclusive to your organization—you own the messaging, branding and content. *Limited availability.* 

• Your logo will be featured on the HFSE website as a Digital Content Partner

#### **White Paper Promotion**

\$1,000 / \$1,500

White paper opportunities include promotion and hosting of a white paper on hoarefacilities.com for six months and additional bonus distribution in a minimum of one Leaflet e-Newsletter. Lead report provided monthly with full contact information including email addresses.

#### **Solutions Spotlight Email Promotion**

#### Basic Spotlight \$700/\$800

Feature your product or solution in a shared Solutions Spotlight email promotion. This monthly email promotion showcases a limited number of innovative products and solutions to the Healthcare Facilities Symposium & Expo community. The email includes your product image, headline, target URL and description.

• Your logo will be featured on the HFSE website as a Digital Content Partner

#### **HFSE Website Banner Advertising**

\$750/month

- Build brand awareness and drive traffic to your booth or Design Team Gallery with an HFSE Website Banner Ad
- (1) Banner Ad (728 x 90) Run of Site (ROS) advertising on the HFSE Website, can appear on any web page.

CALL TODAY to discuss a strategic marketing program to drive your success.









#### SPONSORSHIP OPPORTUNITIES

#### Traffic Drivers, Advertising and Sponsorships to Elevate Your Brand

We have a variety of sponsorships to choose from to reinforce your brand to our high value attendees. Tie your brand to our high-level educational content as a Conference Session Room Sponsor. Have a new product or service you would like to highlight at the Healthcare Facilities Symposium & Expo? Call me to discuss branding opportunities and sponsorships to help achieve your goals.

Opening Keynote

Sponsor

Day Two Keynote

Sponsor

Closing Keynote Sponsor

Networking Lunch on

Exhibit Floor

Symposium Party

Ice Cream Social in

Exhibit Hall Aisle Signs

Registration

Facility Tour Bus

Networking Breakfast (3)

Exhibit Hall Coffee Break

for Attendees Water Bottles

Event Guide Floorplan

Lanyards

Notebooks Badges

Conference Session

Room Sponsor

Room Sponsor

Private Business Suite

Attendee Distribution

Item

Pen Sponsor

Banner in Prime Location

Mobile App Sponsor Mobile App Banner

Advertising

Pop Up Banner

Lounge Seating in

Hallway

Happy Hour Sponsor

Design Solutions Theater

Sponsor

Flooring Sponsorship

**Custom Webinar** 

Leaflet e-Newsletter

Advertising

Solutions Spotlight Email

Promotion

**Custom Email Promotion** 

White Paper Promotion

Window Clings

Floor Clings

Escalator Clings

Column Wraps

Raffle Prize Bucket

Hydration Sponsorship

Sustainability

Sponsorship

Countdown to HFSE

Newsletter

**CONSTRUCTION COMPANIES** – Have your brand seen by every attendee as our Badge Sponsor, Lanyard Sponsor, Registration Sponsor and more. And we'll include a full conference pass to attend the conference sessions with your sponsorship – call for details.

**FLOORING COMPANIES** – Sponsor the aisle where your exhibitor booth is located for maximum visibility.

WINDOW CLINGS, FLOOR CLINGS, ESCALATOR CLINGS, COLUMN WRAPS – Call for Details

**NEW HFSE ENGAGEMENT AREA -** Call for Details

**FURNITURE COMPANIES** – sponsor the Design Solutions Theater and provide the seating in these high traffic education areas of the show floor. Additional opportunity to provide lounge seating in high traffic area.

#### SPONSOR AT THE HIGHEST LEVEL

Platinum, Gold, and Silver Sponsorships are available.

- Choose from three levels for comprehensive pre-event, on-site and post event branding at top billing.
- Custom packages are available call for details.

#### HOW ARE YOU DRIVING TRAFFIC TO YOUR BOOTH?

Are you looking for ways to enhance your presence and have your organization stand out above your competition? Check out our advertising, marketing, branding and Sponsorship opportunities to elevate your brand. Don't miss out on these great options designed to maximize your company's visibility and drive traffic to your booth:

#### Passport Program \$1,000 Giveaway! \$500 (Limited Availability)

Drive traffic to your booth with our fun Passport Program networking game. This opportunity delivers HFSE buyers and specifiers directly to your booth. All attendees have the opportunity to play the Passport Program game using the Mobile App and have a chance to win \$1,000 grand prize!

- Your company name and booth number will be listed in the Passport Program section of the Mobile App.
- Your logo will be featured on Passport Program signage in a high traffic area on-site at HFSE.
- You'll receive a tabletop sign with your unique Passport ID Number to display at your booth.

#### Advertising in Event Guide

Deadline: August 1th

One of the most cost effective ways to promote your brand and messaging. Attendees utilize the Event Guide during the show and year round.

- Premium Logo Listing in Event Guide/Website \$600
- Additional listing in Event Guide/Website \$500
- Full Page Ad in Event Guide \$1,595
- Half Page Ad \$800
- Inside Front Cover \$2,000
- Inside Back Cover \$2,000
- Back Cover \$2,500

#### Raffle Prize Bucket Traffic Driver In Your Booth

\$600

We hold an annual raffle each year with prizes donated by our raffle committee, to give back to a well deserving organization.

- Participating companies will have a "Raffle Prize Bucket" in their booth.
- Attendees will come to your booth to speak with you and will drop tickets in the bucket for the raffle item associated with your company.

SECURE YOUR BOOTH, DESIGN GALLERY OR SPONSORSHIP TODAY! CONTACT: Ann Belz | ann@jdevents.com | 203-307-2695 or 603-471-0877

#### ATTENDEE LIST

#### SAMPLE OF 2024 HOSPITALS, HEALTHCARE FACILITIES AND HEALTH SYSTEMS:

A Place For Mom

**ADAMS Management** 

AdventHealth

Adventist HealthCare

Austin Regional Clinic

Baylor Scott & White

BJC Health System

**Boston Medical Center** 

BradenHealth

Brigham and Women s Hospital

BronxCare

CareTalkHealth

Catholic Health

Cedars Sinai Medical Center

Children s Health

Children s Hospital of

Philadelphia

Children s National Hospital

Children s National Washington

DC

Cincinnati Children`s Hospital

Medical Center

City of Hope

Cleveland Clinic

CommonSpirit Health

Community Coalition for Health

Community Health Network

(CHNw)

Connections Heatlh Solutions

Cook Children`s Health Care

System

Culinary Health Fund

Defense Health Agency

Department of Veterans Affairs

Duke Health

Duke University School of

Medicine

East London NHS Foundation

Trust

ECU Health

Endeavor Health-Edward

Hospital

Enterhealth

EnvelopiQ

Eskenazi Health

Essentia Health

Gillette Children's

Gonzaba Medical Group

Government Hospitals and Health Facilities Corporation

(USVI)

Government of Prince Edward Island Department of Health and

Wellness

Grand River Hospital / St. Mary's

General Hospital

HAMAD MEDICAL CORPORATION

Harborview Medical Center

Harris Health System

HCA Healthcare

Henry Ford Health

Hospiten

Houston Methodist

Houston Methodist Hospital

Iowa Health Care

Johns Hopkins Health System

Kaiser Permanente

Keck Medicine of USC

Lahey Hospital & Medical

Center

Leo Cancer Care

Madigan Army Medical Center

Maria Talamo Consulting

Mayo Clinic

McLaren Health Care

Corporation

Medanta Global Health Ltd.

Medxcel

Memorial Sloan Kettering

Cancer Center

Methodist Health System

Metrocare

Michael E. DeBakey Veterans

Affairs Medical Center

MUSC Health

myPlace Health

Nationwide Children's Hospital

NAVFAC

Nebraska Medicine

Northeast Georgia Medical

System

Norton Healthcare

Novant Health

Orlando Health

Premier Health

PROVIDENCE SWEDISH REAL

**ESTATE** 

Riverside Health System

Riverside Smithfield Hospital

Rush University Medical Center

SAC Health

Saint Louis Veteran Affairs

Healthcare System

San Bernardino County

Sheltering Arms Institute

Spring Branch Community

Health Center

SSM Health

Stanford Medicine - Planning,

Design+Construction

Stanford Medicine Children's

Health

State of Tennessee

Tenet Healthcare

Texas Children s Hospital

Texas Department of State

Health Services

The MetroHealth System

The University of Texas - Dell

Medical School

U.S. Department Of Housing &

Urban Development

U.S. Department of Veterans Affairs

U.S. Housing & Urban

Development UCLA Health

UI Health

**UK HealthCare Facilities** 

Planning

UNC Health Blue Ridge

University Health

University of Iowa Healthcare

University of Kentucky

HealthCare

University of Texas - Dell

Medical

University of Texas Health San

Antonio

US HealthVest

UTMDACC

WakeMed Health & Hospitals

White River Junction VA Medical

Center, VT

Winship Cancer Institute of

Women's and Children's Hospital

**Emory University** 



#### ATTENDEE LIST

#### SAMPLE OF 2024 ARCHITECTURE, CONSTRUCTION, DESIGN AND ENGINEERING FIRMS:

Acela Architects + Engineers, PC ACI Architecture Inc. Adolfson & Peterson Construction **AECOM** Aesthetics Inc. Affiliated Engineers AKF, Member of WSP Alberici Alessandro Caruso Architects Alta Architects American Art Resources Arcadis **ARCH Design** architecture + Architecture and Interiors Array Advisors Array Architects Arup USA, LLC Atelier Ten Atkore - Unistrut Construction Atlas Consulting Atreo Bard Rao + Athanas **Consulting Engineers** Barge Design Solutions **Barton Associates BDR Partners** Beck Group Berners-Schober Associates, Inc BGE. Inc. **BHDP Architecture** Bleu Architectural Blue Cottage of CannonDesign Blue Team **BNB**uilders Boldt Bostwick Design Partnership **Boulder Associates** BR+A Brasfield & Gorrie, LLC Brio Project Management

Clark Construction Group **CLK Architects** CM Constructors CMTA INC CO Architects Coda, LLC Conejo Architects Corgan Covalus **COX DESIGN ASSOCIATES** CUBE 3 **Cumming Group** Currie & Brown Cushmann & Wakefield D2 Groups, LLC **Datum Engineers** David Mason + Associates DBR Dekker Perich Sabatini DesignGroup Development & Construction Insight **Devenney Group** Architects **DLR Group DPR** Construction **Dunaway Associates Dwyer Architectural** F4H Architecture **Eckenhoff Saunders** Architects **EDI International** Edwards+Mulhausen Interior Design EnvelopiQ ESA ESD/ Stantec Esquibell & Asociates eStudio Architecture EwinaCole FFE, Inc. Fitzemeyer and Tocci Associates Flad Architects Flintco Four Point Design

FSA

Gensler

Courp

**BSA LifeStructures** 

**BUF Studio** 

Cannon Design

**GARTNER & associates** 

**GBBN Architects** 

**Gerard Construction** 

GHR Engineers and Associates, Inc. Gonzalez Shah Smith Gresham Smith **GUIDE** Architecture Guidon Hamilton Estates Hammes Hart Gaugler + Associates Harvey Cleary Haskell Architecture & Engineering **HDR HEAPY** Helm Mechanical Henderson Engineers Hensel Phelps HFA-AE HGA HKS **HMC** Architects Hoar Construction Hoefer Welker HOK Hord Coplan Macht Horner & Shifrin **HPMB** Consulting Engineers Inc. Huitt-7ollars Hydraulock Group LLC IC Thomasson IDFA Imagine Unlimited LLC **IMEG** Infinity MEP Consultants **INNOVATE** Architecture & Interiors Integrated Consultations Company **INVISION** Architecture ISEC, Inc **JACOBS** JBJ Construction JE Dunn Joeris General Contractors Jordan & Skala

Kirksey Architecture Kitchell KTH Architects, Inc. LaBella Associates Langan Lawrence Group Layton Construction LEO A DALY LF Driscoll Linbeck Group, LLC LINKA Lionakis Little Diversified Architectural Consulting Inc. Lonseal Loring Consulting Engineers Lott Brothers Construction Company luis vidal + architects Marmon Mok Architecture Martinez Moore Engineers Mascari Dinh Architects Massa Multimedia Architecture, PC. Mazzetti McAdams McCarthy Building Companies Inc. McMillan Pazdan Smith Architecture Michaels Energy MKM architecture + design **NAC** Architecture Navlor Wentworth Lund Architects Neenan **NELSON NEWTON Architecture** NJRA Architects, Inc. **NK Architects** Northstar Management Novus Architects NV5 O Connell Robertson O Donnell & Naccarato Structural Engineers O Donnell/Snider Construction

P4H Inc. Page Southerland Page Pape-Dawson Engineers Pave America Inc Payette **PBS** Engineers Pepper Construction Perkins & Will Perkins Eastman Perkins Eastman Black Architects Inc. PF&A Design PGAL Philowilke Parternship Pi Architects Polkinghorn Group Architects Powers Brown Architecture Project Management Advisers Inc. R.M. Chin & Associates, Inc. Ratcliff RDG Planning and Design Reeves Young, LLC Reginald Hernandez Rick Engineering Co -San Diego, CA RMF Engineering, Inc. Robins & Morton Rogers O Brien Construction RTA Architects RTM **RVK Architecture** Salas O Brien Satterfield & Pontikes SCI Engineering, Inc. Shah Smith & Associates Shepley Bulfinch Shive-Hattery Architecture and Engineering Sieben Management Simpler Consulting, an IBM Company Skanska USA Skiles Group LLC Smith Seckman Reid SmithGroup Soundown Corporation

Southgate Consulting

Ltd SSR Stantec Stengel Hill Architecture STRATEGIC PLAN **CONSULTING INC** Structura Studio B Studio ELES Swinerton Builders Synergy Med Global **Design Solutions** Syska Hennessy Group Taylor Design TD Industries Inc Teague Nall & Perkins Telios Terracon Consultants, Inc. The Beck Group The Hagerman Group The Innova Group The University of Texas School of Law The Walsh Group The Whiting-Turner Contracting Company Thornton Tomasetti TLC Engineering Solutions Tsoi Kobus Design Turner & Townsend Healthcare **Turner Construction** Tych & Walker Architects UES Unistrut Construction Universal Creative Virtual Energy Solutions Walker Consultants Walsh Group Walsh Logistics Walter P Moore White Construction Whiting Turner Wilson & Company Wilson GC WSP USA **ZGF** Architects

Oculus Inc.

OWH, Inc.

Osborn Engineering

Engineers

Kahler Slater

Kimley-Horn

Kelley Construction,

#### **ADVISORY BOARD**

The Healthcare Facilities Symposium & Expo has the industry's largest, volunteer advisory board that helps shape the educational content, special features and programs. They ensure all event components include the most relevant information and reflect the trends and issues of the healthcare design, construction and management industry. This passionate group shows amazing dedication to the event and industry with their service.

VICE PRESIDENT, SYMPOSIUM DIRECTOR



Jenabeth M Ferguson Vice President Symposium Director JD Events

SPECIAL ADVISOR AND FOUNDER



Wayne Ruga, PhD, FAIA, FIIDA, Hon. FASID Founder and President The CARITAS Project

**BOARD MEMBERS** 



James S Bicak, SVP Facilities Management, Construction & Campus Transformation, MetroHealth



Susan Black, Principal and Director, Perkins Eastman Black Architects Inc



Krisianna Bock, MPH, FACHE, EDAC, CPHQ, Principal, HKS Architects



**Neal Boothe** *Principal/Senior Electrical Engineer, TLC Engineering for Architecture* 



**Orest Burdiak,** Principal Interior Designer, Dept. of Veterans Affairs



Brenda M Bush-Moline, AIA, LEED AP, EDAC, Senior Principal/ Healthcare Leader, Stantec Architecture



Robert S Callaghan, Director of Business Development-Healthcare, BEAR Construction Company



Patrick M Casey, AIA, SVP/Facilities Construction & Systems Engineering, Harris Health System



Gary W Collins, AIA, NCARB, Senior Director, Healthcare Virtual Energy Solutions



Rolando Conesa, AIA, NCARB Principal, Regional Design Leader, NELSON



**Kevin D Crook, AIA, AHCA** Strategic Facility Planning and Project Management FFE, Inc.



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# HEALTHCARE CONSTRUCTION MARKET: CHARLOTTE & THE SOUTHEAST

- The Southeast is a top 3 U.S. market for healthcare construction, with nearly 1,700 hospitals in the region.
- Charlotte's healthcare systems are keeping pace with population growth, investing over \$1 billion in new hospital developments.
- Major projects include:
  - · Atrium Health Lake Norman
  - · CaroMont Regional Medical Center-Belmont
  - Novant Health Steele Creek Medical Center
  - Fort Mill Medical Center
  - Novant Health Ballantyne Medical Center
  - Atrium Health Union West
- Atrium Health's Levine Children's Hospital was named a Best Children's Hospital by U.S. News & World Report.
- UNC Hospitals in Chapel Hill earned national rankings in four adult specialties in the 2022–23 Best Hospitals report.
- AIA Charlotte is the largest section of AIA North Carolina and one of the largest AIA components nationwide, with 10+ chapters across the Carolinas.

#### WHY CHARLOTTE? THE DESTINATION

- Art & Culture: Discover the Levine Museum of the New South or step back in time at the Charlotte Museum of History.
- Food Scene: From craft beer at Piedmont Social House to Southern comfort at Mac's Speed Shop, Charlotte is a foodie's playground.

- Adventure & Activities: Race at the NASCAR Hall of Fame, hike the Four Mile Creek Greenway, or explore the U.S. National Whitewater Center.
- Shopping: Browse top spots like Birkdale Village and Concord Mills—a style lover's dream.
- Sports: Home to the Carolina Panthers, Charlotte Hornets, Charlotte Knights, and Charlotte Checkers plus NASCAR and Olympic training facilities.

#### CHARLOTTE IS CONNECTED

- Charlotte Douglas International Airport is the 7th busiest in the world and a major hub for American Airlines.
- Offers 170+ nonstop domestic and international flights.
- Just 7 miles from the Charlotte Convention Center.
- Easy to navigate with light rail, scooters, rideshares, and buses.

## THE VENUE: CHARLOTTE CONVENTION CENTER

- Located in the heart of Uptown, steps from hotels, dining, and nightlife.
- 600,000 sq. ft. of flexible meeting space.
- Connected to the NASCAR Hall of Fame and across from the 700-room Westin Hotel.
- Surrounded by 200+ restaurants within walking distance.
- Offers free Wi-Fi throughout public spaces and meeting rooms.
- Proud member of the Mecklenburg County "Wipe Out Waste" program and co-sponsor of the Charlotte Green Team.