

### September 24-26, 2025

Sept. 24-25 - Exhibits San Diego Convention Center San Diego, CA

hcarefacilities.com

# **EXHIBIT & SPONSORSHIP PROSPECTUS**

Opportunities to reach healthcare facility buyers and architects who specify

# **CONNECTING ALL STAKEHOLDERS**

Responsible for the Planning, Design, Construction and Operations of Healthcare Facilities

"The turnout was exceptional! We will be back next year."—Mark Tott, Sales Director/Partner, Skyline Glass

"We enjoyed our time in Austin. HFSE is one of the best run shows we have participated in."—Dave Stumpfig, President, MedViron "Wow! What an event. I am so happy that we participated! It's a completely different vibe than other conferences I've been to. Everyone was very open to having discussions and honest feedback."—Karen Schlanger, National Accounts Partnership Development/Healthcare, The Garland Company, Inc. "HFSE was a fantastic opportunity to interact with so many participants in a facility's lifecycle – we connected with owners, engineers, and architects, just to name a few."—Amanda Shanks, Business Development Manager, Linbeck Group, LLC



Contact Ann Belz at 203-307-2695 or ann@jdevents.com

## ABOUT US

- RICH HISTORY WITH PROVEN TRACK RECORD In 2025 the Healthcare Facilities Symposium & Expo (HFSE) will celebrate our 38th year connecting some of the most passionate and dedicated thought-leaders in healthcare construction and design in San Diego, CA.
- EXTENSIVE OPPORTUNITIES are available to reach your target audience of healthcare buyers and specifiers all year. This includes exhibitor opportunities and digital options like Custom Webinars, Custom Emails, Solution Spotlights and Leaflet e-Newsletter Advertising. Design Team Galleries are available for architectural firms to showcase projects and provide a 15-minute speaking opportunity (limited availability) and sponsorships to elevate your brand. These buyers come to HFSE searching for products and solutions for designing and building innovative healthcare environments.
- A DIFFERENT EXPERIENCE Join us for a different kind or engaging experience with a unique vibe and energy. HFSE has heart and soul where the engagement, the emotions, the magic from the inspirational keynotes, the music, passionate presentations, the dedicated people, results in more in-depth interactions, and quality conversations that are more meaningful and that bring results. Join us in San Diego.
- OUR EVENT AND AUDIENCE Includes the entire team of stakeholders responsible for the planning, design, construction, operations and management of healthcare facilities and provides educational sessions, networking opportunities, inspiring keynotes, exhibit hall product showcase, facility tours and much more.

# ATTRACTING HEALTHCARE PROVIDERS IS A TOP PRIORITY

#### **HFSE IS DIFFERENT BY DESIGN**

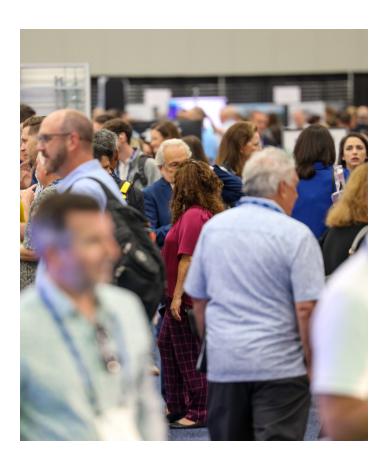
- Healthcare Providers speak on all of our educational panels (it's required).
- Healthcare Providers make up one of the largest audience segments of our show.
- Healthcare Providers serve on our independent advisory board and provide critical insight into what's on the minds of the industry and what HFSE needs to address.
- Healthcare Providers receive special lower pricing and can attend conference education which is only for healthcare employees.

Join us in San Diego for a different kind of experience! Call today to reserve space!

### STAND OUT AND BE SEEN

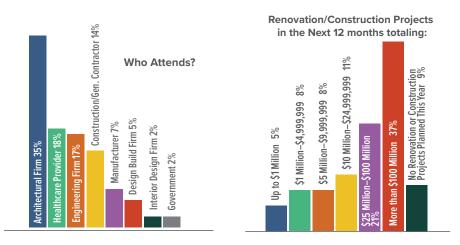
# COST SAVINGS — MORE TARGETED — BETTER VALUE — BETTER ROI AND SUCCESS

- Don't drown in a big ocean of exhibitors like at some shows.
- Exhibit at HFSE stand out and be seen by key healthcare facilities buyers and specifiers with big budgets and buying power.
- HFSE's audience is more targeted, more focused, and delivers better value, better ROI and success. HFSE is cost effective, results-oriented (with a 33% less expensive booth package than some other shows) and an efficient use of your time.
- Robust booth package includes 2 invitation programs, social media visibility, 4 expo hall passes and 1 full conference pass for your team and post-show attendee mailing list.
- HFSE is a quality event produced with you in mind, with attention to detail, by our experienced, knowledgeable team, providing outstanding customer service giving you a better experience, engagement and success.
- We are respectful of your time HFSE is Wednesday through Friday (no weekend move-in that requires higher labor rates).



## **EVENT HIGHLIGHTS**

- Audience. Meet face-to-face with thousands of motivated, interested and engaged stakeholders responsible for purchasing products and solutions to improve their current and new facilities.
- Robust Educational Program. World-class conference program featuring thought leaders from design firms and healthcare facilities. Our educational program includes conference sessions, inspiring keynote presentations, dynamic interactive pre-conference workshops, mini-presentations in the expo hall by leading architectural firms, discussion forums, facility tours and more.
- Esteemed Independent Advisory Board. HFSE receives industry support, expert advice and guidance from some of the top industry leaders from across the country.
- **Promotional Outreach.** HFSE's extensive promotional campaign includes print ads, email marketing, digital media, retargeting, social media, and telemarketing resulting in over a million impressions across all channels.
- Networking Events and Quality Face Time with Attendees in the Exhibit Hall and at networking events including the Symposium Party and Raffle Fundraiser, the Networking Reception Ice Cream Social, the Networking Mixer Happy Hour, the Awards Luncheon, Networking Lunch on the Exhibit Floor and more.



### LARGE BUDGETS AND BUYING POWER

91% of 2024 attendees will be involved with a project within the next 12 months and 69% of those projects valued at \$10 Million or more while
37% of those projects are valued at more than \$100 Million



# EXHIBIT HALL & NETWORKING SCHEDULE

#### WEDNESDAY, SEP. 24, 2025

7:00 – 8:15 AM	Networking Breakfast*
8:30 – 9:45 AM	Keynote Presentation
11:00 - 11:15 AM	Recharge Break
12:15 – 1:30 PM	Awards Luncheon*
2:45 – 3:00 PM	Networking Break
4:00 – 6:00 PM	Exhibit Hall Open
4:00 – 6:00 PM	Symposium Party & Raffle in Exhibit Hall

#### **THURSDAY, SEP. 25, 2025**

7:00 – 8:15 AM	Networking Breakfast*
9:15 – 10:30 AM	Keynote Presentation
10:30 – 3:00 PM	Exhibit Hall Open
10:45 – 2:45 PM	Design Solutions Theater Presentations
11:30 – 1:00 PM	Networking Lunch in Exhibit Hall
2:00 – 3:00 PM	Ice Cream Social in the Exhibit Hall
6:00 – 7:30 PM	Happy Hour — Offsite

\*Requires Conference Pass to attend. (See website for complete schedule)

# TRADE & ASSOCIATION PARTNERS

HFSE partners with a range of industry associations, publications, blogs and e-newsletters on marketing, special events, exhibits and education including:



# WHY EXHIBIT OR SPONSOR AT HFSE?

- Showcase your solutions to our audience of high-value, senior leaders from hospitals, healthcare systems, construction, architectural design and engineering firms including healthcare providers, architects, facilitiy managers, engineers, interior designers, construction professionals, healthcare planners and owners.
- **Reach your target audience** and gain access to key decision makers you might not otherwise reach.
- Lead generation—build your pipeline to drive sales.
- Network with peers and build new relationships with key industry experts to help grow your business.
- **Thought leadership** create brand awareness and increase ROI.

## **HFSE 2025 EXHIBITOR PACKAGES**

Exhibit space and promotional opportunities designed to drive buyer traffic pre-event, at the event and post-event.

#### **EXHIBITOR BOOTH PACKAGE**

#### \$4,595 per 10'x10' booth space

(\$350 charge for each exposed corner)

Your Investment Includes:

- Company listing and description on website and in Event Guide
- Exhibitor listing in the HFSE Mobile App
- Company branding included in our extensive event marketing campaign
- Top 25 Invitation Program: (Free Conference Pass) Invite your Top 25 qualified customers and prospects from healthcare to HFSE – they receive a one-day Conference Pass at no charge. \*(Deadlines apply)
- VIP Expo Hall Invitation Program: (Free Exhibit Hall Pass). Invite an unlimited number of guests to the exhibit hall for free using our Be Our Guest Email or PDF ticket
- 4 exhibitor personnel badges per 10<sup>°</sup>x10<sup>°</sup> booth
- 1 Full Conference Pass (\$1,845 value)
- Post-Show attendee mailing list
- Admission to Happy Hour networking party at an offsite venue
- Booth includes: Company identification sign, 8' high back drape with 3' high side drape, 24-hour perimeter security

#### CONVENIENT BOOTH PACKAGE

#### \$5,720 per 10´x10´ booth space

Includes standard Exhibitor Booth Package listed above PLUS the following items for inside your booth:

- Carpet
- 6<sup>-</sup> table skirted (black drape)
- 2 Black Diamond side chairs
- Corrugated wastebasket
- Electric 500-watt outlet
- Up to 200 lbs. of drayage

(No substitutions or upgrades, offer expires September 1, 2025)

#### **DESIGN TEAM GALLERY**

#### \$4,395 per space

#### **ONSITE DISPLAY**

- Space for two 40" x 40" poster boards to showcase your healthcare project
- Company identification sign
- Company QR Code prominently displayed on on-site signage with company contact and brochure.
- On-site labor to hang project boards
- Return shipping of boards

#### **BRANDING & EXPOSURE**

 Company listing and description on HFSE website, Event Guide and in HFSE Mobile App



- 15-minute Presentation in the Design Solutions
  Theater
- Digital Design Gallery Presence Your digital images will be displayed in a second high traffic area of the show
- Solution Spotlight email promoting your firm is sent to our pre-registered attendees
- Company branding in our extensive marketing campaign including emails, social media and more

#### **EDUCATION & NETWORKING**

• Full Conference Passes – 1 for your company and 1 for your client (\$3,690 value)

#### PREMIUM COMPANY LOGO LISTING:

#### \$600

Upgrade to this enhanced exhibitor or gallery listing and make a big first impression with HFSE attendees which includes:

- Logo in the printed Event Guide (handed out to all attendees on-site)
- Logo on HFSE web site
- Logo on HFSE mobile app
- Video, (20) product images and (5) brochure PDF's on HFSE web site

\*Qualified individuals for complimentary conference passes are architects, interior designers, engineers, contractors and representatives from healthcare facilities. Product manufacturers, services providers and consultants do not qualify for the complimentary conference invitation program. They must not be currently registered. If they participated in the Free program last year, they do not qualify. Duplicate names submitted by different companies will be invited by the first company who submits.

# MAXIMIZE SUCCESS AND ROI

- Participate in all the show has to offer, not just the exhibit hall, but also the conference sessions, workshops and networking events to maximize your face time with key healthcare facilities buyers and healthcare architects and increase ROI and success.
- Exhibit Hall Feature Areas driving engagement and traffic on the show floor include two Design Solutions Theaters featuring architectural design firm presentations, HFSE Engagement Area, Ask the Expert, Passport Program and more designed to encourage attendees to spend more time.
- **Top 25 Invitation Program** (Free Conference Pass) is designed to help our exhibitors be successful and meet with your top healthcare customers and prospects at the event. Your top prospects will be invited to meet with you at the show and attend our highly acclaimed conference program and expo for free.
- Branding Year-round exposure on our website, emails, retargeting, social media, hundreds and thousands of impressions.

### **HFSE PRODUCT AND SERVICE CATEGORIES:**

Acoustical Solutions Architects Artwork/Pictures Asset Tracking **Building Automation & Management Systems Building Materials** Cabinets/Casegoods Ceiling/Ceiling systems **Cleaning Supplies & Equipment Communications Systems Construction Management** Doors/Frames/Windows/ Skylights **Electrical Equipment** Electronic Medical Records (EMR) Elevators/Escalators Engineering Consulting **Environmental Products** Fabric/Textiles Fire/Safety Systems Flooring/Floor Coverings Furniture/Furnishings **Glass Products Green Products HVAC** Equipment Insulation & Moisture Control Interior Wall Surfaces **Kiosks & Interactive** Lighting Products Lighting Services

Lockers/Storage Mechanical Systems - HVAC/Plumbing/Heating Medical Beds/Headwalls Medical Equipment Mobile clinics/kitchens Modular Wall Systems Modular/Temporary Buildings Nurse Call Systems Patient Handling Equipment/Lifts Plumbing Fixtures/Equipment **Radiation Shielding** Roofing Systems/ Products Security Systems: Access Control/CCTV Software - IT Solar Stone/Tile/Concrete Storage Systems Surfacing Materials Technology Systems Telehealth Wall Panel Systems Washroom Fixtures Waste Management Water Features Water Treatment Wayfinding/Signage/Digital Signage Window Treatments/Textile/Fabrics Workstations







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# DIGITAL OPPORTUNITIES, MARKETING, BRANDING, TRAFFIC DRIVERS AND SPONSORSHIPS

HFSE offers marketing, branding, sponsorships and numerous digital opportunities to elevate your brand by connecting you with our healthcare design and construction community year-round.

Reach our HFSE audience anytime and drive revenue now. You'll build brand awareness, grow your business and stay engaged with high level healthcare buyers and specifiers.

You can Sponsor a Custom Webinar to position your organization as a thought leader, educate the industry and create brand share, while generating leads. Or consider a Custom Email, digital advertisement featuring your product in our Leaflet E-Newsletter, Solution Spotlight email promotion or White Paper.

#### **Exhibitor/Non-Exhibitor Price:**

\$650 / \$750 per ad

\$2,000 / 3,000

\$1,000 / \$1,500

Basic Spotlight \$700/\$800

Leaflet e-Newsletter Advertisement Advertise in the Leaflet bi-monthly e-newsletter featuring articles submitted by Symposium Advisory Board members and speakers, guest columnists, industry views from Medical Construction & Design Magazine, editorial content, recent tweets from @hcarefacilities and white papers.

#### **Custom Webinar**

#### 1 Webinar \$3,500, 2 Webinars for \$6,000

This is an opportunity for your subject matter expert to provide a relevant online webinar presentation to our healthcare design and construction community. Position your organization as a thought leader, create brand share, while generating leads.

Gain exposure to potential clients while having their undivided attention, providing valuable information including case studies, best practices, and lessons learned, not only demonstrating your organization as an industry expert but separating your organization from your competition.

Includes 60-minute webinar presentation and on demand archived version on hcarefacilties.com, branding and visibility, lead report of registrant's full contact information, 3 custom registration questions, and post-webinar survey. Our webinar team will handle the logistics, marketing and promotion and will walk you through the process.

• Your logo will be featured on the HFSE website as a Digital Content Partner

#### **Custom Email Promotions**

Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience. This is an excellent way to promote your products and participation at HFSE 2025-driving traffic to your booth, website and sales office. This email is exclusive to your organization—you own the messaging, branding and content. Limited availability.

• Your logo will be featured on the HFSE website as a Digital Content Partner

#### White Paper Promotion

White paper opportunities include promotion and hosting of a white paper on hcarefacilities.com for six months and additional bonus distribution in a minimum of one Leaflet e-Newsletter. Lead report provided monthly with full contact information including email addresses.

#### **Solutions Spotlight Email Promotion**

Feature your product or solution in a shared Solutions Spotlight email promotion. This monthly email promotion showcases a limited number of innovative products and solutions to the Healthcare Facilities Symposium & Expo community. The email includes your product image, headline, target URL and description.

· Your logo will be featured on the HFSE website as a Digital Content Partner

#### **HFSE Website Banner Advertising**

- Build brand awareness and drive traffic to your booth or Design Team Gallery with an HFSE Website Banner Ad
- (1) Banner Ad (728 x 90) Run of Site (ROS) advertising on the HFSE Website, can appear on any web page.

**CALL TODAY to** discuss a strategic marketing program to drive your success.





Rural Healthcare Facilities Driving Industry Innovation



#### \$750/month

# SPONSORSHIP OPPORTUNITIES

### Traffic Drivers, Advertising and Sponsorships to Elevate Your Brand

We have a variety of sponsorships to choose from to reinforce your brand to our high value attendees. Tie your brand to our high-level educational content as a Conference Session Room Sponsor. Have a new product or service you would like to highlight at the Healthcare Facilities Symposium & Expo? Call me to discuss branding opportunities and sponsorships to help achieve your goals.

**Opening Keynote** Mobile App Sponsor Sponsor Mobile App Banner Day Two Keynote Advertising Sponsor Pop Up Banner Closing Keynote Sponsor Lounge Seating in Networking Lunch on Hallway Exhibit Floor Symposium Party Ice Cream Social in Sponsor Exhibit Hall Aisle Signs **Custom Webinar** Registration Facility Tour Bus Advertising Networking Breakfast (3) Promotion Exhibit Hall Coffee Break for Attendees Water Bottles Event Guide Floorplan Window Clings Lanyards Floor Clings Notebooks **Escalator Clings** Badges Column Wraps **Conference Session** Room Sponsor Private Business Suite Sustainability Attendee Distribution Sponsorship Item Pen Sponsor Newsletter Banner in Prime Location

Happy Hour Sponsor **Design Solutions Theater Flooring Sponsorship** Leaflet e-Newsletter Solutions Spotlight Email **Custom Email Promotion** White Paper Promotion Raffle Prize Bucket Hydration Sponsorship Countdown to HFSE

**CONSTRUCTION COMPANIES** – Have your brand seen by every attendee as our Badge Sponsor, Lanyard Sponsor, Registration Sponsor and more. And we'll include a full conference pass to attend the conference sessions with your sponsorship - call for details.

FLOORING COMPANIES - Sponsor the aisle where your exhibitor booth is located for maximum visibility.

WINDOW CLINGS, FLOOR CLINGS, ESCALATOR CLINGS, COLUMN WRAPS - Call for Details

NEW HFSE ENGAGEMENT AREA - Call for Details

FURNITURE COMPANIES - sponsor the Design Solutions Theater and provide the seating in these high traffic education areas of the show floor. Additional opportunity to provide lounge seating in high traffic area.

### SPONSOR AT THE HIGHEST LEVEL

#### Platinum, Gold, and Silver Sponsorships are available.

- · Choose from three levels for comprehensive pre-event, on-site and post event branding at top billing.
- Custom packages are available call for details.

### HOW ARE YOU DRIVING TRAFFIC TO YOUR BOOTH?

Are you looking for ways to enhance your presence and have your organization stand out above your competition? Check out our advertising, marketing, branding and Sponsorship opportunities to elevate your brand. Don't miss out on these great options designed to maximize your company's visibility and drive traffic to your booth:

#### Passport Program \$1,000 Giveaway! \$500 (Limited Availability)

Drive traffic to your booth with our fun Passport Program networking game. This opportunity delivers HFSE buyers and specifiers directly to your booth. All attendees have the opportunity to play the Passport Program game using the Mobile App and have a chance to win \$1,000 grand prize!

- Your company name and booth number will be listed in the Passport Program section of the Mobile App.
- Your logo will be featured on Passport Program signage in a high traffic area on-site at HFSE.
- You'll receive a tabletop sign with your unique Passport ID Number to display at your booth.

#### Advertising in Event Guide

#### Deadline: August 1<sup>th</sup>

One of the most cost effective ways to promote your brand and messaging. Attendees utilize the Event Guide during the show and year round.

- Premium Logo Listing in Event Guide/Website \$600
- Additional listing in Event Guide/Website \$500
- Full Page Ad in Event Guide \$1,595
- Half Page Ad \$800
- Inside Front Cover \$2,000
- Inside Back Cover \$2,000
- Back Cover \$2,500

#### **Raffle Prize Bucket Traffic Driver In Your Booth**

We hold an annual raffle each year with prizes donated by our raffle committee, to give back to a well deserving organization.

- Participating companies will have a "Raffle Prize Bucket" in their booth.
- Attendees will come to your booth to speak with you and will drop tickets in the bucket for the raffle item associated with your company.

SECURE YOUR BOOTH, DESIGN GALLERY OR SPONSORSHIP TODAY! CONTACT: Ann Belz | ann@jdevents.com | 203-307-2695 or 603-471-0877

\$600

## ATTENDEE LIST

### SAMPLE OF 2024 HOSPITALS, HEALTHCARE FACILITIES AND HEALTH SYSTEMS:

EnvelopiQ

Eskenazi Health

Essentia Health

A Place For Mom **ADAMS Management AdventHealth** Adventist HealthCare Austin Regional Clinic **Baylor Scott & White BJC Health System Boston Medical Center BradenHealth** Brigham and Women s Hospital BronxCare CareTalkHealth Catholic Health Cedars Sinai Medical Center Children s Health Children s Hospital of Philadelphia Children s National Hospital Children s National Washington DC Cincinnati Children`s Hospital Medical Center City of Hope **Cleveland Clinic** CommonSpirit Health Community Coalition for Health Community Health Network (CHNw) **Connections Heatlh Solutions** Cook Children's Health Care System Culinary Health Fund **Defense Health Agency** Department of Veterans Affairs Duke Health Duke University School of Medicine East London NHS Foundation Trust ECU Health Endeavor Health-Edward Hospital Enterhealth

Gillette Children`s Gonzaba Medical Group Government Hospitals and Health Facilities Corporation (USVI) Government of Prince Edward Island Department of Health and Wellness Grand River Hospital / St. Mary's General Hospital HAMAD MEDICAL CORPORATION Harborview Medical Center Harris Health System HCA Healthcare Henry Ford Health Hospiten Houston Methodist Houston Methodist Hospital Iowa Health Care Johns Hopkins Health System Kaiser Permanente Keck Medicine of USC Lahey Hospital & Medical Center Leo Cancer Care Madigan Army Medical Center Maria Talamo Consulting Mayo Clinic McLaren Health Care Corporation Medanta Global Health Ltd. Medxcel Memorial Sloan Kettering Cancer Center Methodist Health System Metrocare Michael E. DeBakey Veterans Affairs Medical Center MUSC Health myPlace Health

Nationwide Children's Hospital

NAVFAC

Nebraska Medicine

Northeast Georgia Medical System

Norton Healthcare

Novant Health

Orlando Health

Premier Health

PROVIDENCE SWEDISH REAL ESTATE

Riverside Health System

Riverside Smithfield Hospital

Rush University Medical Center

SAC Health

Saint Louis Veteran Affairs Healthcare System

San Bernardino County

Sheltering Arms Institute

Spring Branch Community Health Center

SSM Health

Stanford Medicine - Planning, Design+Construction

Stanford Medicine Children`s Health

State of Tennessee

Tenet Healthcare

Texas Children s Hospital

Texas Department of State Health Services



The University of Texas - Dell Medical School

U.S. Department Of Housing & Urban Development

U.S. Department of Veterans Affairs

U.S. Housing & Urban Development

UCLA Health

**UI** Health

UK HealthCare Facilities Planning

UNC Health Blue Ridge

University Health

University of Iowa Healthcare

University of Kentucky HealthCare

University of Texas - Dell Medical

University of Texas Health San Antonio

**US HealthVest** 

UTMDACC

WakeMed Health & Hospitals

White River Junction VA Medical Center, VT

Winship Cancer Institute of Emory University

Women's and Children's Hospital



### ATTENDEE LIST SAMPLE OF 2024 ARCHITECTURE, CONSTRUCTION, DESIGN AND ENGINEERING FIRMS:

Acela Architects + Engineers, PC ACI Architecture Inc. Adolfson & Peterson Construction AECOM Aesthetics Inc. Affiliated Engineers AKF, Member of WSP Alberici Alessandro Caruso Architects Alta Architects American Art Resources Arcadis ARCH Design architecture + Architecture and Interiors Array Advisors Array Architects Arup USA, LLC Atelier Ten Atkore - Unistrut Construction Atlas Consulting Atreo Bard Rao + Athanas **Consulting Engineers** LLC **Barge Design Solutions Barton Associates BDR** Partners Beck Group Berners-Schober Associates, Inc BGE. Inc. **BHDP** Architecture **Bleu Architectural** Blue Cottage of CannonDesign Blue Team **BNBuilders** Boldt Bostwick Design Partnership **Boulder Associates** BR+A Brasfield & Gorrie, LLC Brio Project Management **BSA LifeStructures BUF** Studio Cannon Design

**Clark Construction** Group **CLK** Architects CM Constructors CMTA INC CO Architects Coda, LLC **Conejo Architects** Corgan Covalus COX DESIGN ASSOCIATES CUBE 3 **Cumming Group** Currie & Brown Cushmann & Wakefield D2 Groups, LLC **Datum Engineers** David Mason + Associates DBR Dekker Perich Sabatini DesignGroup Development & **Construction Insight Devenney Group** Architects **DLR** Group **DPR** Construction **Dunaway Associates Dwyer Architectural** F4H Δrchitecture Eckenhoff Saunders Architects **EDI** International Edwards+Mulhausen Interior Design EnvelopiQ ESA ESD/ Stantec Esquibell & Asociates eStudio Architecture EwinaCole FFE, Inc. Fitzemeyer and Tocci Associates Flad Architects Flintco Four Point Design **FSA GARTNER & associates GBBN** Architects Gensler Gerard Construction Courp

GHR Engineers and Associates, Inc. Gonzalez Shah Smith Gresham Smith **GUIDE** Architecture Guidon Hamilton Estates Hammes Hart Gaugler + Associates Harvey Cleary Haskell Architecture & Engineering HDR HEAPY Helm Mechanical Henderson Engineers Hensel Phelps HFA-AE HGA HKS **HMC** Architects Hoar Construction Hoefer Welker HOK Hord Coplan Macht Horner & Shifrin HPMB Consulting Engineers Inc. Huitt-Zollars Hydraulock Group LLC IC Thomasson IDFA Imagine Unlimited LLC IMEG Infinity MEP Consultants **INNOVATE** Architecture & Interiors Integrated Consultations Company **INVISION** Architecture ISEC, Inc JACOBS JBJ Construction JE Dunn Joeris General Contractors Jordan & Skala Engineers Kahler Slater Kelley Construction, Inc. Kimley-Horn

**Kirksey Architecture** Kitchell KTH Architects, Inc. LaBella Associates Langan Lawrence Group Layton Construction LEO A DALY LF Driscoll Linbeck Group, LLC LINKA Lionakis Little Diversified Architectural Consulting Inc. Lonseal Loring Consulting Engineers Lott Brothers **Construction Company** luis vidal + architects Marmon Mok Architecture Martinez Moore Engineers Mascari Dinh Architects Massa Multimedia Architecture, PC. Mazzetti McAdams McCarthy Building Companies Inc. McMillan Pazdan Smith Architecture Michaels Energy MKM architecture + design NAC Architecture Navlor Wentworth Lund Architects Neenan NELSON **NEWTON Architecture** NJRA Architects, Inc. NK Architects Northstar Management Novus Architects NV5 O Connell Robertson O Donnell & Naccarato Structural Engineers O Donnell/Snider Construction Oculus Inc. **Osborn Engineering** 

P4H Inc. Page Southerland Page Pape-Dawson Engineers Pave America Inc Payette **PBS Engineers** Pepper Construction Perkins & Will Perkins Eastman Perkins Eastman Black Architects Inc. PF&A Design PGAL Philowilke Parternship Pi Architects Polkinghorn Group Architects Powers Brown Architecture Project Management Advisers Inc. R.M. Chin & Associates, Inc. Ratcliff **RDG** Planning and Design Reeves Young, LLC **Reginald Hernandez** Rick Engineering Co -San Diego, CA RMF Engineering, Inc. Robins & Morton Rogers O Brien Construction **RTA** Architects RTM **RVK** Architecture Salas O Brien Satterfield & Pontikes SCI Engineering, Inc. Shah Smith & Associates Shepley Bulfinch Shive-Hattery Architecture and Engineering Sieben Management Simpler Consulting, an **IBM** Company Skanska USA Skiles Group LLC Smith Seckman Reid SmithGroup Soundown Corporation

Southgate Consulting

Ltd SSR Stantec Stengel Hill Architecture STRATEGIC PLAN CONSULTING INC Structura Studio B Studio ELES Swinerton Builders Synergy Med Global Design Solutions Syska Hennessy Group Taylor Design TD Industries Inc Teague Nall & Perkins Telios Terracon Consultants, Inc. The Beck Group The Hagerman Group The Innova Group The University of Texas School of Law The Walsh Group The Whiting-Turner Contracting Company Thornton Tomasetti TLC Engineering Solutions Tsoi Kobus Design Turner & Townsend Healthcare **Turner Construction** Tych & Walker Architects UES Unistrut Construction Universal Creative Virtual Energy Solutions Walker Consultants Walsh Group Walsh Logistics Walter P Moore White Construction Whiting Turner Wilson & Company Wilson GC WSP USA **ZGF** Architects

OWH, Inc.

## ADVISORY BOARD

The Healthcare Facilities Symposium & Expo has the industry's largest, volunteer advisory board that helps shape the educational content, special features and programs. They ensure all event components include the most relevant information and reflect the trends and issues of the healthcare design, construction and management industry. This passionate group shows amazing dedication to the event and industry with their service.

#### VICE PRESIDENT, SYMPOSIUM DIRECTOR



#### Jenabeth M Ferguson Vice President Symposium Director

JD Events

#### SPECIAL ADVISOR AND FOUNDER



Wayne Ruga, PhD, FAIA, FIIDA, Hon. FASID Founder and President The CARITAS Project

#### BOARD MEMBERS



James S Bicak, SVP Facilities Management, Construction & Campus Transformation, MetroHealth



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Krisianna Bock, MPH, FACHE, EDAC, CPHQ, Principal, HKS Architects



Neal Boothe Principal/Senior Electrical Engineer, TLC Engineering for Architecture



Orest Burdiak. Principal Interior Designer, Dept. of Veterans Affairs



Brenda M Bush-Moline, AIA. LEED AP, EDAC, Senior Principal/ Healthcare Leader, Stantec Architecture



Robert S Callaghan, Director of Business Development-Healthcare, **BEAR** Construction Company



Patrick M Casey, AIA, SVP/Facilities Construction & Systems Engineering, Harris Health System



Gary W Collins, AIA, NCARB, Senior Director, Healthcare Virtual Energy Solutions



Rolando Conesa, AIA, NCARB Principal, Regional Design Leader, NELSON



Kevin D Crook, AIA, AHCA Strategic Facility Planning and Project Management FFE, Inc.

Tama Duffy Day, FIIDA, FASID, FACHE Strategist, Designer, Educator and Longevity Advocate





Senior Executive Director of Clinical Facilities, University of Texas Health San Antonio **Christopher Haedt** 

Designer, Project Architect, DesignGroup



Mary Ann Lukowicz, BSCE, LEEP AP, Project Executive - Healthcare, The Walsh Group

John P Marshall, Principal Advisor,

Hall Render Advisory Services



Don Marshall, Vice President/ MHHS Program Manager, Broaddus & Associates



Brian McFarlane, Vice President, Rogers-O'Brien Construction

Ann McGauran, Tennessee State

Architect, State of Tennessee







Victoria Numbers, Senior Associate Four Point Design



Rachel Opare-Sem, Architectural Designer, architecture+



Grant Ramsay, Vice President, Director of Technology Southeast, Osborn Engineering



Cathy Richter, Vice President Director of Business Development, Health, HKS



Stacy Robben, Executive Vice President, Chief Marketing Officer, The Boldt Company



William Scrantom. Principal, Arup



Ari Tinkoff, PE, Associate Principal, HVAC Engineer, Bard, Rao + Athanas Consulting Engineers, LLC



Vladislav Torskiy, Principal Regional Leader of Healthcare, HOK



David J Vitka, R.A., M. Arch, M.B.A., Vice President, Facility Planning Catholic Health System



Mike Viviano, Principal and Project Director, Northstar Management Co., LLC



Donna Ware, Executive Director of Planning and Design, BJC *HealthCare* 

#### **EMERITUS BOARD**



Deb D'Agostino



President, P4H, Inc.



**Bruce Komiske** Owner, Komiske Consulting LLC



**Bruce Raber** Architect, Purveyor of Wisdom

# SAN DIEGO, CA

### HEALTHCARE CONSTRUCTION MARKET

- Twenty Southern California hospitals have been named among the top 1,000 in the world by Newsweek
- Three of the top twenty Southern California hospitals are ranked among the top 200 globally — Ronald Reagan UCLA Medical Center, Cedars-Sinai Medical Center and UCLA Medical Center in Santa Monica.
- There are over 500 hospitals in California
- The Hospital Association of Southern California has over 170 member hospitals
- The American Institute of Architects California has 22 chapters including AIA San Diego, AIA Long Beach and AIA Los Angeles.

### THE DESTINATION

- Who doesn't love San Diego? The weather is mild and sunny year round!
- Downtown San Diego is an incredibly walkable area. Many visitors are able to enjoy the city without ever getting in a car
- Just outside the Convention Center is the Gaslamp Quarter, an urban playground offering lodging, dining, shopping and entertainment options all within a single square-mile. The Embarcadero, located on the west side of the Convention Center, offers breezy walks along the bay and several grassy parks to enjoy.
- San Diego is home to numerous attractions, including Balboa Park, the San Diego Zoo, and beautiful beaches.

### SAN DIEGO IS ACCESSIBLE

- The San Diego Convention Center is located just three miles away from the San Diego International Airport. Getting from the San Diego International Airport to downtown takes approximately 10-15 minutes by car or shuttle. Some hotels offer shuttles to and from the airport; be sure to check with your hotel.
- The MTS Trolley has two stops in front of the Convention Center and is a convenient public transportation option for exploring Little Italy, Old Town, Fashion Valley and more.
- The Santa Fe Depot, which is listed on the National Register of Historic Places, offers a variety of bus and rail services. Enjoy a one-mile walk to the station, or hop on the trolley to get there. Take Amtrak's Pacific Surfliner from San Diego through Los Angeles to San Luis Obispo. Or, board the NCTD COASTER for a scenic ride to Solana Beach, Carlsbad and Oceanside.

### THE VENUE

- The San Diego Convention Center is a 2.6-million-squarefoot facility located along the waterfront in downtown San Diego steps from the bustling Gaslamp District.
- The Convention Center's design was inspired by San Diego's nautical history, with elements that pay homage to sails, masts, and waves.
- The Center's sources greener, sustainable energy from San Diego Community Power, increasing its renewable energy use from 31% to 50%. It also uses LED light fixtures throughout the facility, including the iconic Sails Pavilion, which significantly reduces electricity consumption.