

September 24-26, 2024

Austin Convention Center
Austin, TX

hcarefacilities.com

EXHIBIT & SPONSORSHIP PROSPECTUS

Opportunities to reach healthcare facility buyers and architects who specify

CONNECTING ALL STAKEHOLDERS

Responsible for the Planning, Design, Construction and Operations of Healthcare Facilities

years of innovation in healthcare

Contact Ann Belz at 203-307-2696 or ann@idevents.com

Care Design Impact

66 The Healthcare Facilities Symposium and Expo offers the opportunity to connect with healthcare system executives, facilities managers, architects, and designers and gives exhibitors a chance to highlight their products and make new connections.

-NICK NICHOLS, DIRECTOR OF BUSINESS DEVELOPMENT, SKYLINE ART

Symposium & Expo in Long Beach, California! This was our first time participating and it exceeded all our expectations. The entire event was run smoothly by the HFSE team who were incredibly organized, quick to respond to all questions, and made the process easy. We were excited about the traffic to our Expo Booth. I would say to anyone thinking about participating-do it, you will not be disappointed!"

-JIM CAREY, VICE PRESIDENT, WEST, KRUG

STAND OUT AND BE SEEN

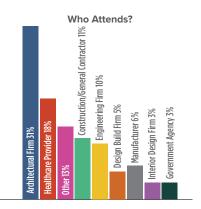
- Don't drown in a big ocean of exhibitors or be dwarfed by others like at other shows.
- Exhibit at HFSE stand out and be seen by key healthcare facilities buyers and specifiers with big budgets and buying power.
- HFSE's audience is more targeted, more focused, and delivers better ROI. The event is cost effective, results-oriented and an efficient use of your time.

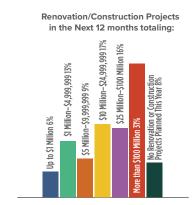
DIFFERENT BY DESIGN

- Healthcare Providers present on all of our educational panels (it's required).
- Healthcare Providers make up one of the largest audience segments of our show.
- Healthcare Providers serve on our independent advisory board and provide critical insight into what's on the mind of the industry that HFSE needs to address.
- Healthcare Provider focused offering special pricing for employees of hospitals/ healthcare providers and offering sessions for healthcare providers only.

Join us in Austin for a different kind of healthcare tradeshow experience!

Call today to reserve your booth, design gallery or sponsorship!





LARGE BUDGETS AND BUYING POWER

92% of 2022 attendees were involved in projects

45% of those projects valued at **\$10 Million** or more and

31% of those projects valued more than \$100 Million

Staff 19% Principal/ Owner/ CEO,CFO,COO 25% Manager/ Supervisor 26% Vice President/ Director 30%

ABOUT US

- RICH HISTORY WITH PROVEN TRACK RECORD In 2024, the Healthcare Facilities Symposium & Expo (HFSE) will celebrate our 37th year connecting some of the most passionate and dedicated thought-leaders in healthcare construction and design in Austin, TX.
- EXTENSIVE OPPORTUNITIES are available to reach your target audience of healthcare buyers and specifiers all year. This includes exhibitor opportunities and digital options like Custom Webinars, Custom Emails, Solution Spotlights and Leaflet e-Newsletter Advertising. Design Team Galleries are available for architectural firms to showcase projects and provide a 15-minute speaking opportunity (limited).
- availability) and sponsorships to elevate your brand. These buyers come to HFSE searching for products and solutions for designing and building innovative healthcare environments.
- A DIFFERENT EXPERIENCE Join us and meet our niche audience coming from across the country to HFSE, gathering together in a special, caring community environment that truly makes HFSE unique. The engagement, the emotions, the magic from the inspirational keynotes, the music, passionate presentations, the dedicated people, results in more in-depth interactions, and quality conversations that are more meaningful and that bring results. Join us in Austin.

TRADE & ASSOCIATION PARTNERS

HFSE partners with a range of industry associations, publications, blogs and e-newsletters on marketing, special events, exhibits and education including:

















MCD

7:00 - 8:00 AM

9:15 - 10:30 AM







EVENT HIGHLIGHTS

- Audience. Meet face-to-face with thousands of motivated, interested and engaged stakeholders responsible for purchasing products and solutions to improve their current and new facilities.
- Robust Educational Program.
 World-class conference program featuring thought leaders from design firms and healthcare facilities.
 Our educational program includes conference sessions, inspiring keynote presentations, dynamic interactive pre-conference workshops, discussion forums, facility tours and more.
- Esteemed Independent Advisory
 Board. HFSE receives industry support,
 expert advice and guidance from some of
 the top industry leaders from across the
 country.
- Promotional Outreach. HFSE's extensive promotional campaign includes print ads, email marketing, digital media, retargeting, social media, and telemarketing resulting in over a million impressions across all channels.
- Networking Events and Quality Face Time with Attendees in the Exhibit Hall and at networking events including the Symposium Party and Raffle Fundraiser, the Networking Reception Ice Cream Social, the Networking Mixer Happy Hour, the Awards Luncheon, Networking Lunch on the Exhibit Floor and more.

EXHIBIT HALL & NETWORKING SCHEDULE

TUESDAY, SEPTEMBER 24, 2024

7:00 – 8:30 AM Networking Breakfast
8:30 – 9:45 AM Keynote Presentation
11:00 – 11:15 AM Recharge Break
12:15 – 1:30 PM Awards Luncheon
2:45 – 3:00 PM Networking Break
4:00 – 6:00 PM Exhibit Hall Open
3:00 – 6:00 PM Symposium Party & Raffle in Exhibit Hall

WEDNESDAY, SEPTEMBER 25, 2024

Networking Breakfast

Keynote Presentation

10:30 – 3:00 PM Exhibit Hall Open
10:45 – 2:45 PM Design Solutions Theater
Presentations
11:30 – 1:00 PM Networking Lunch in
Exhibit Hall

2:00 – 3:00 PM Ice Cream Social in the Exhibit Hall

6:00 – 7:30 PM Happy Hour — Offsite

*See website for complete schedule.

EXHIBITING September 24-26, 2024

WHY EXHIBIT OR SPONSOR AT HFSE?

- Showcase your solutions to our audience of high-value, senior leaders from hospitals, healthcare systems, construction, architectural design and engineering firms including healthcare providers, architects, facility managers, engineers, interior designers, construction professionals, healthcare planners and owners.
- Reach your target audience and gain access to key decision makers you might not otherwise reach.
- Lead generation—build your pipeline to drive sales.
- Network with peers and build new relationships with key industry experts to help grow your business.
- Thought leadership—create brand awareness and increase ROI.

HFSE 2024 EXHIBITOR PACKAGES

Exhibit space and promotional opportunities designed to drive buyer traffic pre-event, at the event and post-event.

EXHIBITOR BOOTH PACKAGE

\$4,395 per 10'x10' booth space

(\$350 charge for each exposed corner)

Your Investment Includes:

- · Company listing and description on website and in Event Guide
- · Exhibitor listing in the HFSE Mobile App
- · Company branding included in our extensive event marketing campaign
- Top 25 Invitation Program: (Free Conference Pass) Invite your Top 25 qualified customers and prospects from healthcare to HFSE - they receive a one-day Conference Pass at no charge. *(Deadlines apply)
- · VIP Expo Hall Invitation Program: (Free Exhibit Hall Pass). Invite an unlimited number of guests to the exhibit hall for free using our Be Our Guest Email or PDF ticket.
- 4 exhibitor personnel badges per 10'x10' booth
- 1 Full Conference Pass (\$1,795 value)
- · Post-Show attendee mailing list
- · Admission to Happy Hour networking party at an offsite venue.
- · Booth includes: Company identification sign, 8' high back drape with 3' high side drape, 24-hour perimeter security

ENHANCED EXHIBITOR LISTING

Call for Details

CONVENIENT BOOTH PACKAGE

\$5,255 per 10'x10' booth space

Includes standard Exhibitor Booth Package listed above PLUS the following items for inside your booth:

- Carpet
- · 6' table skirted (black drape)
- 2 Black Diamond side chairs
- · Corrugated wastebasket
- Electric 500-watt outlet
- · Up to 200 lbs. of drayage (No substitutions or upgrades, offer expires September 1, 2024)

DESIGN TEAM GALLERY

\$4,195 per space

ONSITE DISPLAY

- Space for two 40" x 40" poster boards to showcase your healthcare project
- · Company identification sign
- · A bin to distribute marketing material up to 8.5" x 11"
- A business card holder to collect attendee leads
- · On-site labor to hang project boards
- · Return shipping of boards

BRANDING & EXPOSURE

- Company listing and description on HFSE website, Event Guide and in HFSE Mobile App
- 15-minute Presentation in the Design Solutions Theater



- · Digital Design Gallery Presence Your digital images will be displayed in a second high traffic area of the show.
- · Solution Spotlight email promoting your firm is sent to our pre-registered attendees
- · Company branding in our extensive marketing campaign including emails, social media and more

EDUCATION & NETWORKING

• 2 Full Conference Passes – 1 for your company and 1 for your client (\$3,590)

ENHANCED GALLERY LISTING

TBD

*Qualified individuals for complimentary conference passes are architects, interior designers, engineers, contractors and representatives from healthcare facilities. Product manufacturers, services providers and consultants do not qualify for the complimentary conference invitation program. They must not be currently registered. If they participated in the Free program last year, they do not qualify. Duplicate names submitted by different companies will be invited by the first company who submits.

MAXIMIZE SUCCESS AND ROI

- · Participate in all the show has to offer, not just the exhibit hall, but also the conference sessions, workshops and networking events to maximize your face time with key healthcare facilities buyers and healthcare architects and increase ROI and success.
- Exhibit Hall Feature Areas driving engagement and traffic on the show floor include two Design Solutions Theaters featuring architectural design firm presentations, HFSE Engagement Area, Ask the Expert, two mobile show rooms, Scavenger Hunt and more designed to encourage attendees to spend more
- Top 25 Invitation Program (Free Conference Pass) is designed to help our exhibitors be successful and meet with your top healthcare customers and prospects at the event. Your top prospects will be invited to attend our highly acclaimed conference program and expo for free.
- Branding Year-round exposure on our website, emails, retargeting, social media, hundreds and thousands of impressions.

HFSE PRODUCT AND SERVICE CATEGORIES:

Acoustical Solutions Architects Artwork/Pictures Asset Tracking **Building Automation &** Management Systems **Building Materials** Cabinets/Casegoods Ceiling/Ceiling systems Cleaning Supplies & Equipment Communications Systems Construction Management Doors/Frames/ Windows/ Skylights **Electrical Equipment** Electronic Medical Records (EMR) Elevators/Escalators Engineering Consulting Environmental Products Fabric/Textiles Fire/Safety Systems Flooring/Floor Coverings Furniture/Furnishings Glass Products **Green Products HVAC** Equipment Insulation & Moisture Control Interior Wall Surfaces Kiosks & Interactive **Lighting Products**

Lighting Services Lockers/Storage Mechanical Systems - HVAC/Plumbing/ Heating Medical Beds/ Headwalls Medical Equipment Mobile clinics/kitchens Modular Wall Systems Modular/Temporary Buildings Nurse Call Systems Patient Handling Equipment/Lifts Plumbing Fixtures/ Equipment Radiation Shielding Roofing Systems/ Products Security Systems: Access Control/CCTV Software - IT Solar Stone/Tile/Concrete Storage Systems Surfacing Materials **Technology Systems** Telehealth Wall Panel Systems Washroom Fixtures Waste Management Water Features Water Treatment Wayfinding/Signage/ Digital Signage Window Treatments/ Textile/Fabrics Workstations

3

DIGITAL OPPORTUNITIES, MARKETING, BRANDING, TRAFFIC DRIVERS AND SPONSORSHIPS

HFSE offers marketing, branding, sponsorships and numerous digital opportunities to elevate your brand by connecting you with our healthcare design and construction community year-round.

Reach our HFSE audience anytime and drive revenue now. You'll build brand awareness, grow your business and stay engaged with high level healthcare buyers and specifiers.

You can Sponsor a Custom Webinar to position your organization as a thought leader, educate the industry and create brand share, while generating leads. Or consider a Custom Email, digital advertisement featuring your product in our Leaflet E-Newsletter, Solution Spotlight email promotion or White Paper.

hite Paper. your success.

CONTACT: Ann Belz ann@jdevents.com 203-307-2695

CALL TODAY to

discuss a strategic

marketing

program to drive





Leaflet e-Newsletter Advertisement

\$650 / \$750 per ad

Advertise in the *Leaflet* bi-monthly e-newsletter featuring articles submitted by Symposium Advisory Board members and speakers, guest columnists, industry views from *Medical Construction & Design Magazine*, editorial content, recent tweets from @hcarefacilities and white papers.

Custom Webinar

1 Webinar for \$5,000; 2 Webinars for \$8,000; 3 Webinars for \$11,000

This is an opportunity for your subject matter expert to provide a relevant online webinar presentation to our healthcare design and construction community. Position your organization as a thought leader, create brand share, while generating leads.

Gain exposure to potential clients while having their undivided attention, providing valuable information including case studies, best practices, and lessons learned, not only demonstrating your organization as an industry expert but separating your organization from your competition.

Includes 60-minute webinar presentation and on demand archived version on hcarefacilties.com, branding and visibility, lead report of registrant's full contact information, 3 custom registration questions, and post-webinar survey. Our webinar team will handle the logistics, marketing and promotion and will walk you through the process.

Custom Email Promotions

\$2,500 / \$3,500

Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience. This is an excellent way to promote your products and participation at HFSE 2024—driving traffic to your booth, website and sales office. This email is exclusive to your organization—you own the messaging, branding and content. *Limited availability.*

White Paper Promotion

\$1,000 / \$1,500

White paper opportunities include promotion and hosting of a white paper on hoarefacilities.com for six months and additional bonus distribution in a minimum of one Leaflet e-Newsletter. Lead report provided monthly with full contact information including email addresses.

Solutions Spotlight Email Promotion

Basic Spotlight \$650 / \$750; Enhanced Spotlight with Video \$900/\$1,000

Feature your product or solution in a shared Solutions Spotlight email promotion. This monthly email promotion showcases a limited number of innovative products and solutions to the Healthcare Facilities Symposium & Expo community. The email includes your product image, headline, target URL and description.

HFSE Website Banner Advertising

\$750/month

- Build brand awareness and drive traffic to your booth or Design Team Gallery with an HFSE Website Banner Ad
- (1) Banner Ad (728 x 90) Run of Site (ROS) advertising on the HFSE Website, can appear on any web

SPONSORSHIP OPPORTUNITIES

Traffic Drivers, Advertising and Sponsorships to Elevate Your Brand

We have a variety of sponsorships to choose from to reinforce your brand to our high value attendees. Tie your brand to our high-level educational content as a Conference Session Room Sponsor. Have a new product or service you would like to highlight at the Healthcare Facilities Symposium & Expo? Call me to discuss branding opportunities and sponsorships to help achieve your goals.

Opening Keynote Sponsor Day Two Keynote Sponsor

Closing Keynote Sponsor Networking Lunch on Exhibit

Floor

Symposium Party

Ice Cream Social in Exhibit

Hall

Aisle Signs Registration Facility Tour Bus

Networking Breakfast (3)

Exhibit Hall Coffee Break for

Attendees Water Bottles

Event Guide Floorplan

Lanyards Notebooks Badges

Conference Session Room

Sponsor

Private Business Suite

Attendee Distribution Item

Pen Sponsor

Banner in Prime Location Mobile App Sponsor

Mobile App Banner Advertising

Pop Up Banner

Lounge Seating in Hallway

Happy Hour Sponsor

Design Solutions Theater

Sponsor

Flooring Sponsorship

Custom Webinar

Leaflet e-Newsletter

Advertising

Solutions Spotlight Email

Promotion

Custom Email Promotion

White Paper Promotion

Window Clings Floor Clings

Escalator Clings

Column Wraps

Raffle Prize Bucket

Hydration Sponsorship Sustainability Sponsorship

Countdown to HFSE

Newsletter

Construction Companies – Have your brand seen by every attendee as our Badge Sponsor, Lanyard Spon-

sor, Registration Sponsor and more. And we'll include a

full conference pass to attend the conference sessions

Flooring Companies - Sponsor the aisle where your

exhibitor booth is located for maximum visibility.

Window Clings, Floor Clings, Escalator Clings,

NEW HFSE ENGAGEMENT AREA - Call for Details

Furniture Companies – sponsor the Design Solutions

education areas of the show floor. Additional opportu-

Theater and provide the seating in these high traffic

nity to provide lounge seating in high traffic area.

with your sponsorship - call for details.

Column Wraps – Call for Details

SPONSOR AT THE HIGHEST LEVEL

Platinum, Gold, and Silver Sponsorships are available. Choose from three levels for a comprehensive pre-event, on-site and post event branding at top billing.

Custom Sponsorships Available – Call to discuss a custom sponsorship to meet your needs.

HOW ARE YOU DRIVING TRAFFIC TO YOUR BOOTH?

Are you looking for ways to enhance your presence and have your organization stand out above your competition? Check out our advertising opportunities, Passport Program and Sponsorships to elevate your brand. Don't miss out on these great marketing and sponsor opportunities designed to maximize your company's visibility and drive traffic to your booth:

Scavenger Hunt Sponsorship

\$3,000

- · Logo on Event Guide Sponsor Page
- · Logo with Company Description in Event Guide & Website Exhibitor List
- · Logo/Link on Website Sponsors Page
- Attendees will be given a clue to point them to your booth
- · Logo on Onsite Sponsor Banners (Deadlines apply)
- · Pre-Show and Post-Show Attendee Mailing List
- (1) full conference pass (\$1,795 value)

Advertising in Event Guide

Deadline: August 12th

One of the most cost effective ways to promote your brand and messaging. Attendees utilize the Event Guide during the show and year round.

- Logo in Event Guide/Website \$500
- · Additional listing in Event Guide/Website \$500
- Full Page Ad in Event Guide \$1,595
- · Half Page Ad \$800
- Inside Front Cover \$2,000
- Inside Back Cover \$2,000
- Back Cover \$2,500

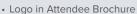
Branding Sponsorship

\$2,500

Limited

Quantity!

Achieve maximum exposure at a fraction of the cost. Increase brand awareness with HFSE attendees.



- Logo on Event Guide Sponsors Page
- · Logo with company description on website and Event Guide exhibitor lists.
- · Logo/Link on Website Sponsors Page
- Logo on onsite Sponsors Banner
- Pre-show attendee mailing list
- · Post-show attendee mailing list

Raffle Prize Bucket Traffic Driver In Your Booth

\$500

We hold an annual raffle each year with prizes donated by our raffle committee, to give back to a well deserving organization.

- Participating companies will have a "Raffle Prize Bucket" in their booth.
- Attendees will come to your booth to speak with you and will drop tickets in the bucket for the raffle item associated with your company.

SECURE YOUR BOOTH, DESIGN GALLERY OR SPONSORSHIP TODAY!

CONTACT: Ann Belz | ann@jdevents.com | 203-307-2695 or 603-471-0877

ATTENDEE LIST

SAMPLE OF 2022 HOSPITALS, HEALTHCARE FACILITIES AND HEALTH SYSTEMS:

Advocate Aurora Health

AL BURAIMI HOSPITAL OMAN

ARA Health Specialists

Archwood House CLHF, Inc.

Atlantic Health System

Atrium Health

Ballad Health

BJC HealthCare

Bon Secours Mercy Health

Boston Children's Hospital

Boston Medical Center

Brigham and Women s Hospital

Broaddus & Associates

California Dept of Corrections

Catholic Health

CBRE

Cedars Sinai

Central Health

Centre for Addiction and Mental

Health

Children hospital of Los Angeles

Childrens of Alabama

Childrens Hospital of Philadelphia

CHLA

City of Hope Medical Center

City of Long Beach

Cleveland Clinic

Cleveland Clinic FGH. and St

Alexis Hospital

Coast Environmental

Columbia University Irving Medical

Center

Consulting Program Manager Housing for Health Los Angeles

County Department of Health

Services

Cushman & Wakefield

Delaware Valley Community

пеаш

Department of Health Care

Finance

Department of Veterans Affairs

Dept. of Veterans Affairs

Development and Construction

Insight

Easyway

Emanate Health

Enabled Advisors

FDD-HCAI

Feipeng Technology Jiangsu

Co.,ltd

Fred Malkin

Froedtert Health

Gundersen Health System

Hallsta, Inc.

Harbor-UCLA Medical Center

Henry Mayo Newhall Hospital

Hoag Memorial Hospital

Presbyterian

Housing for Health (HFH) Los Angeles County Department of

Health Services (DHS)

Houston Methodist

Houston Methodist The

Woodlands Hospital

Inspira Health

Intermountain Healthcare

IU Health

Jesse Brown VA Medical Center

JIANGXI PEOPLES HOSPITAL

Kaiser Permanenete

Kaiser Permanente - Delivery

System Strategy

Kaiser Permanente Enterprise

Business Services

Kaiser Permanente National

Facilities Services

Kingsbrook Jewish Medical

Center

Kingsbrook Jewish Medical Center/ Rutland Nursing Home /

Schulman Schachne Institute LBMMC/MCWH - MemorialCare

Loma Linda University Health

(LLUH)

Long Term Medical and Rehabilitation Hospital

Los Angeles County Department

of Health Services

Los Angeles County, Harbor-UCLA

Medical Center

Lucile Packard Children s Hospital

M2 Orthopedic Partners

Mass Eye and Ear

Mayo Clinic

Memorial Hermann

Memorial Sloan Kettering

MemorialCare

Mercy

Ministry of Health of Ukraine

Mount Nittany Medical Center

Mount Sinai Hospital

Newfield s

Northwestern Memorial

HealthCare

Novant Health

Office of Construction & Facilities

Management

OMA Fertility

OSHPD/HCAI

Petra

PIH Health

Pointcore Construction

Pomona Valley Hospital Health

Center

Providence Health

Providence St Johns health center

Providence Tarzana Medical

Cener

Provincial Health Services

Authority (PHSA)

Queenscare Health Center

Rady Children's Hospital

San Bernardino County -

Arrowhead Regional Medical shanghai fuzhou expo coltd

Sharp Healthcare

SJS Executives

State of TN

Tanana Chiefs Conference

The Hospital for Sick Children,

Toronto

The MetroHealth System

The Ohio State University Wexner

Medical Center

The University of Kansas Health

System

The Wright Center for Graduate

Medical Education

Tibor Rubin VA Medical Center

Torrance Memorial Medical Center

TRL Systems

U.S. Department of Veterans Affairs

UCHealth

UCHealth Memorial Hospital

UCLA Health Planning, Design

and Construction

UK HealthCare Facilities Planning

UKHC

UnityPoint Health

University Health System

University of Iowa Healthcare

University of Iowa Hospitals &

Clinics

University of Kentucky

University Of Miami

University of Michigan Health /

Michigan Medicine

University of Nebraska Medical

Center

University of Texas Health San

Antonio

University of Utah Health

University of Virginia Health

System UT Southwestern

VA LONG BEACH

VA Long Beach Healthcare System

VA Tibor Rubin Medical Center

Veterans Affairs

Veterans Affairs Long Beach

Vizient Inc

Wellstar Health System
West Palm Beach VA Healthcare

Wolfson Children's Hospital at

System

Baptist Health



ATTENDEE LIST

SAMPLE OF 2022 ARCHITECTURE, CONSTRUCTION, DESIGN AND ENGINEERING FIRMS:

About Design **ACI Boland Architects** Adams Project Management Services AF7 Architects

A LIVING WORKSPACE

AEGIS HC LLC Aesthetics, Inc Affiliated Engineers, Inc. AIC - Ecuador

AkitaBox American Art Resources American Energy Systems Anchor Health Properties

Anderson Brule Architects API Partners Apogee Consulting Group

Architect of Photography

Architects Alaska Architects Orange Architectural Security Hardware

architecture+

Array Advisors

AS ONE INTERNATIONAL INC Aspen Street Architects, Inc. Austin Commercial AWills Consulting Balfour Beatty

Ballinger Bard Rao + Athanas Consulting Engineers LLC

bcDESIGNGROUP BDA Architects

Bear Construction Company

Bernards Bettisworth North

RIOS

Blue Space Interiors **BN Builders**

Boingo Wireless

Boldt **Boulder Associates** Bradley-Blewster

Brandt Design Group, Inc. Broaddus Planning BSA LifeStructures

Buckl Architects Bureau Veritas Technical Assessments LLC Burns & McDonnell

Bvun Partners cla ARCHITECTS

CallisonRTKL

Cambridge Holdings, Inc.

Cannon Design

Capital Engineering Consultants CaroMont Health

CBRE CCI

Chelsea Investment Corporation CHOP's King of Prussia Hospital Chu & Dohn Associates

Cirba Solutions City of Hope Medical Center Clark Construction Group

CME Corp CMTA Inc CO ARCHITECTS

Coldwell Banker Commercial

ConAm Building Co.

Connected Healthcare Resource Advisors

Consultant

Coreal International Inc

Covalus Criterion CRTKI

CSULB Department of Design Cuningham Group Architecture

Cushman & Wakefield

Degenkolb Engineers Design One Source DesignGroup DesignOneSource Devenney Group DLR Group **DMG** Corporation **DPR** Construction DPR/GE Johnson

dsk Architects Duamore & Duncan E4H Architecture

ECG Management Consultants Eckroth Planning Group

EGG Office

Energy Systems EOC Management Inc.

Evergreen Innovation Group

EwingCole EYP / Page Fenagh, LLC FFE inc Flad Associates

Force Protect Security Consult

FreightTrain

FSN Medical Technologies G Goldberg AIA, Architect **GARTNER & associates**

GBM Sales / Swiftwall

Gilbane Building Company Gilsanz Murray Steficek LLP GRAVES CONSTRUCTION

Guidon Design H2S Engineers Inc.

Hall Render Advisory Services

Harati Solutions Hargrove Roofing Hasenstab Architects

Haskell HBS HCorp Ventures

Healthcare Design & Construction

Healthcare Realty Heapy Engineering HED Hendy Hensel Phelps

Hernandez Installation Services

HGA Architects and Engineers **HGW Architecture** Hitchcock Design Group

HMC Architects Hobbs + Black Hoefer Welker HOK

Honeywell Building Solutions HOUSTON/TYNER ARCHITECTS Hunting and Sourcing Project

Management **Hunton Brady Architects**

Hydam Construction

IMEG

IMH Healthcare Integral Group Itani Design Concepts IWR North America Jacobs

JB Design Group LLC JE Dunn Construction Jensen Hughes

Joe Ashcraft

Joan S. Marshall and Associates

Johns Manville JPT Architects, P.C. Kasian Architecture Ontario Incorporated

Kent State University Kitchell Contractors Komiske Consulting **KPFF Consulting Engineers**

KPMB Architects L&H Companies

Lavallee Brensinger Architects

Lawrence Group Leo A Dalv Light Build Design

Little Diversified Architectural

LP Interior Consulting LPA Design Studios

LS3P

MA Architects, Inc. Marmon Mok Architecture Mascari Warner Dinh Architects Massa Manufacturing & Assembly

MASSA MULTIMEDIA ARCHITECTURE, PC

McCarthy Building Companies Inc

Medrics Corp MESA Design Architects Metro Floorina

MHP Structural Engineers Mike s Custom Flooring Inc. Ministry of Health of Ukraine MZN Construction

National Roofing NBBJ Architects NELCO Worldwide Nevell Group Inc. NewGround

Northstar Management Company

OCI Design Oculus

Open Range Artmakers

osca inc Overwatch CM

Page Southerland Page PARIC Construction PARKER BROWN Path21 Architecture Payette Associates

Pepper Construction Company Perkins Eastman Architects

Perkins Eastman Black Architects

Pickering Associates Pickett Design Associates

Perkins&Will

PNG Builders Polytechnique Environmental Pomarico Design Studio Architecture, PLLC

Project Management Advisors

Ratcliff Ravaec

> Ray-Bar Engineering Corp RBB Architects Inc RBM Architecture Rice Fergus Miller RMA Geoscience, Inc. RMF Engineering, Inc.

Robert D. Counter AIA Robin Constable Hanson

Robins & Morton Rogers-O'Brien Construction

Ross & Baruzzini Rudolph and Sletten Ruhnau Clarke Architects

RWDI Safran Group

Savely Healthcare Architects

Shanghai Kindly Medical Instruments Co., Ltd. Shen Milsom & Wilke Shepley Bulfinch Sheridan Group Sherlock, Smith & Adams

Shukla & Associates SignAgent

Skanska USA Building Skyline Art SLAM Collaborative

Smith Group Smith Seckman Reid Sound Management Group

Southland Industries

SpawGlass Contractors, Inc. SpeakEZ Communications

SS&A

SSE, Inc. Structural Engineers

Stackmodular Stantec

Stengel Hill Architecture Strategic Building Services STRATEGIC PLAN CONSULTING

INC Studio O StudioH Bar Suffolk Surepods SWA Architects Swain Architects SwiftEnvirons LLC Swinerton Builders

Systems Source Tagliaferri Architects, Inc

Taylor Design Techlolli Terracon TGB Architects

The AMHigley Company The Art Around You The Boldt Company The CARITAS Project The Clarity Studio LLC

The Haskell Company, formerly

FreemanWhite The Innova Group The Korte Company The Neenan Company The Walsh Group

The Whiting Turner Contarcting Company

TIE CONSULTING ENGINEERS TLC Engineering Solutions

TOCCORP Trinity NAC

Tsow-Tun Le Lum Society Turner Construction

University Mechanical & Eng.

Contractors, Inc.

Unisource

University Mechanical and **Engineering Contractors**

University of Toronto Vanir

Vela Tech Holding

Vereav

Vertex Business Interiors Virtual Energy Solutions

VISTAM, Inc. Vizzia Technologies W.G. Tomko Incorporated Walsh Group

Walter P Moore Ware Malcomb Westgroup Designs Whiting-Turner Wright Group Architects

Yellow Brick Consulting Inc. Zakian Woo Architects ZGF Architects LLP

ADVISORY BOARD

The Healthcare Facilities Symposium & Expo has the industry's largest, volunteer advisory board that helps shape the educational content, special features and programs. They ensure all event components include the most relevant information and reflect the trends and issues of the healthcare design, construction and management industry. This passionate group shows amazing dedication to the event and industry with their service.

VICE PRESIDENT, SYMPOSIUM DIRECTOR



Jenabeth M Ferguson Vice President Symposium Director JD Events

SPECIAL ADVISOR AND FOUNDER



Wayne Ruga, PhD, FAIA, FIIDA, Hon. FASID Founder and President The CARITAS Project

BOARD MEMBERS



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Susan Black, Principal and Director, Perkins Eastman Black Architects Inc



Krisianna Bock, MPH, FACHE, EDAC, CPHQ, Senior Manager, Kaiser Permanente-Delivery System Strategy, Los Angeles Medical Center



Neal Boothe *Principal/Senior Electrical Engineer, TLC Engineering for Architecture*



Orest Burdiak, Principal Interior Designer, Dept. of Veterans Affairs



Brenda M Bush-Moline, AIA, LEED AP, EDAC, Senior Principal/ Healthcare Leader, Stantec Architecture



Robert S Callaghan, Director of Business Development, Bear Construction Company



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HEALTHCARE CONSTRUCTION MARKET

- Healthcare is one of Austin's largest and fastest-growing industries. The region is home to more than 4,200 healthcare employers representing approx. 3,700 companies that embody diverse segments of the industry.
- The Dell Medical School at The University of Texas at Austin is a new teaching hospital that will become Central Texas' gateway to the future of care. With Dell Seton Medical Center at The University of Texas, Austin will have more specialists for a growing population; sustain high quality care for all, with a special concern for the vulnerable; discover new treatments, and enjoy economic growth.
- Seton Healthcare Family, a regional health care system, and Central Health, a public health care district, a new teaching hospital will be constructed adjacent to the new Dell Medical School
- St. David's HealthCare recently announced a \$275 million investment in the Central Texas area
- Texas has \$15.8 billion in the healthcare construction pipeline according to Dallas News
- Texas Society for Architects has over 6,500 members
- Texas is one of top 3 healthcare markets in the country with more than 600 hospitals
- Top hospitals in the country such as Houston Methodist Hospital, Memorial Hermann-Texas Medical Center and Baylor University Medical Center

THE DESTINATION!

- One of The Best Cities in North America by Travel + Leisure
- Named America's Next Boomtown by Forbes
- Austin was named one of The 13 Hottest US Cities for 2016 by Business Insider.
- Austin ranked #5 on The Top 25 Future-Ready U.S.
 Cities by PCMA Convene

- There are more than 200 restaurants, with a wide culinary range and many award-winning options.
- More than 250 live music venues
- Austin ranks in the top 20 large cities with the most vibrant art community in America, according to SMU's National Center for Arts Research.

AUSTIN IS ACCESSIBLE!

- Austin-Bergstrom International Airport «Best Domestic Airport Worldwide» and #16 Most Affordable Airport in the U.S.
- ABIA located only 7.5 miles from downtown, less than a 15 minute drive
- 50+ nonstop flights daily including international flights from London, Frankfurt, Cancun, Guadalajara and Toronto
- San Antonio is 74 miles, Houston is 147 miles and Dallas is 181 miles, Fort Worth is 188 miles
- The Austin Amtrak station is located on North Lamar Boulevard. Servicing the Texas Eagle route, trains run daily between Chicago and San Antonio and three times per week between Chicago and Los Angeles.
- Austin's Capital MetroRail service runs on 32 miles of existing freight tracks between Leander and downtown Austin. The Red Line services nine stations, including a stop in front of the Austin Convention Center. Each of the six vehicles holds 200 passengers and offers free wireless internet service

THE VENUE!

- The Austin Convention Center was named one of the Best Convention Centers by Smart Meetings
- Free WIFI throughout the entire facility
- The Austin Convention Center is a LEED® Gold certified building
- The convention center has a convenient downtown location, between the shores of Lady Bird Lake and historic Sixth Street. It has easy access to I-35 and is a short distance from 6,500 downtown hotel rooms