



September 19-21, 2023

**Charlotte Convention Center
Charlotte, North Carolina**

HEALTHCARE CONSTRUCTION MARKET

- Southeast region is one of the top 3 markets in the country for healthcare construction boasting almost 1700 hospitals in the region.
- Charlotte's major health-care systems are matching the region's population boom with a building boom of their own – investing more than \$1 billion into new hospitals.
- Charlotte health systems are making big investments in the region with several new hospital projects underway such as Atrium Health Lake Norman, CaroMount Regional Medical Center-Belmont, Novant Health Steele Creek Medical Center, Fort Mill Medical Center, Novant Health Ballantyne Medical Center and Atrium Health Union West.
- Atrium Health's Levine Children's Hospital was just named a Best Children's Hospital by U.S. News & World Report. UNC Hospitals in Chapel Hill is ranked nationally across four adult specialties in US News' 2022-23 "Best Hospitals" report.
- AIA Charlotte is the largest section of AIA North Carolina and in itself is one the largest components of the American Institute of Architects. There are over 10 AIA chapters in North and South Carolina.

THE DESTINATION!

- The Queen City is a canvas for artistic expression. Explore top museums like Levine Museum of the New South or learn what life was like in the city centuries ago at the Charlotte Museum of History.
- A creative haven for foodies in the Southeast, every meal is an exploration in the Queen City. Sip on craft beer at Piedmont Social House or dine on Southern comfort food at Mac's Speed Shop.
- Whether your thrill comes from interactive racing simulators at the NASCAR Hall of Fame or trekking through nature-filled rails at the Four Mile Creek Greenway, there's plenty of bucket list activities in Charlotte.
- From one-stop shops like Birkdale Village to Concord Mills, Charlotte's shopping circuit is a style lover's secret weapon and a standout in the Southeast.
- Charlotte is for sports fans! US National Whitewater Center is home to a US Olympic training site, visit the Charlotte Motor Speedway or check out the Carolina Panthers Football, Charlotte Hornets Basketball, Charlotte Knights Baseball and Charlotte Checkers Hockey.

CHARLOTTE IS ACCESSIBLE!

- Charlotte Douglas International Airport is the seventh busiest airport in the world in operations and the second largest hub for American Airlines, more than 60 percent of the country is within a two-hour flight of the city.
- 170+ domestic and international destinations are served by nonstop flights to/from Charlotte Douglas International Airport
- Charlotte International Airport is just 7 miles from the Charlotte Convention Center
- Once you've arrived, navigating Charlotte is a breeze. With a speedy light rail system, rentable scooters, multiple ride-sharing services, and bus routes that traverse the region, you'll have plenty of ways to get from point A to point Z.

THE VENUE!

- Steps from Uptown's hotels, attractions, dining and nightlife, the Charlotte Convention Center is an accessible meeting and convention space with a bustling cityscape on its doorstep.
- The 600,000-square-foot Charlotte Convention Center is located across the street from the 700-room Westin Hotel and is also connected to the NASCAR Hall of Fame via an over street walkway.
- More than 200 restaurants are within walking distance of the Charlotte Convention Center.
- The Convention Center offers free wifi throughout all public spaces and meeting rooms
- The Charlotte Convention Center has a membership in the Mecklenburg County "Wipe Out Waste" program and is a co-sponsor of the Charlotte Green Team.