



HEALTHCARE
FACILITIES
symposium and expo

▶ 31st Annual Event ◀
OCTOBER 8-10
AUSTIN, TX



designing for
DISRUPTION



INSPIRING
change in healthcare

Dell Medical School



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designing for
DISRUPTION



INSPIRING
change in healthcare



The healthcare industry is poised for disruption. Ground-breaking technologies, game-changing financing models, and market-shifting business deals are all converging. Are you ready? Join us in Austin, Texas for an unforgettable experience designed to prepare you for what's ahead! We're so confident you will benefit from your experience, your registration fee is **100% guaranteed!**

TOP 5 REASONS TO JOIN US IN AUSTIN

1. Healthcare is one of Austin's fastest-growing industries
2. Texas Society for Architects has over 6,500 members
3. The region is home to more than 4,200 healthcare employers
4. Texas currently is second in the nation with a \$15.8 billion medical construction pipeline
5. Austin is FUN! Live music, culture, museums, restaurants, green spaces and so much more!

Keep up to date on:

#HFSE
#designforcare

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hcarefacilities

twitter.com/
hcarefacilities

Considering attending for the first time? Have a question about the event? Or want to know why you need to attend this fall? Feel free to contact me anytime at jenabeth@jdevents.com or 203-371-6322 ext. 213

—**Jenabeth Ferguson**
Vice President, Symposium Director
JD Events



**VICE PRESIDENT,
SYMPOSIUM DIRECTOR**

Jenabeth M Ferguson,
Vice President, Symposium
Director, JD Events

**SPECIAL ADVISOR
AND FOUNDER**

**Wayne Ruga, PhD, FAIA,
FIIDA, Hon. FASID**
Founder and President,
The CARITAS Project

BOARD MEMBERS

Sally Augustin, *Principal,
Design With Science*
Julie Barkenbush, *CEO,
Devenney Group Ltd.,
Architects*

James S Bicak, *Director
of Sinai Tomorrow, Mount
Sinai Hospital*
Susan Black, *Principal and
Director, Perkins Eastman
Black Architects Inc*

Neal Boothe, PE,
*Associate/Senior Electrical
Engineer, TLC Engineering
for Architecture*

Orest Burdiak, *Principal
Interior Designer, Dept. of
Veterans Affairs*

Brenda M Bush-Moline,
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*Senior Principal/
Healthcare Leader,
Stantec Architecture*
Robert S Callaghan,
*Director of Business
Development, Bear
Construction Company*

Patrick M Casey, AIA,
*Executive Director—
Planning, Design &
Construction, The
University of Mississippi
Medical Center*
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*Virtual Energy Solutions
Senior Director, Healthcare*
**Rolando Conesa, AIA,
NCARB,** *Healthcare Group
-Principal, MGE Architects,
a NELSON Company*
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*Strategic Facility
Planning and Project
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Healthcare Consulting*

Deb D'Agostino,
*Senior Project Manager,
CBRE/Healthcare*
Michael Doiel, AIA,
*Senior Vice President,
HDR Architecture*

**Tama Duffy Day, FIIDA,
FASID,** *Principal and
Firmwide Health &
Wellness Practice Area
Leader, Gensler*

Heather Fennimore,
*President, Global
Healthcare, Humanscale*

**Jeremy Fortier, PMP,
CHC, LEED, AP**
*Regional Manager –
Planning Design and
Construction*

Ascension - Medxcel
**Jessica Gutierrez-
Rodriguez,** *Hospital CEO,
Texas Center for Infectious
Disease*

**Bruce Komiske, MHA,
FACHE,** *V.P. New Hospital
Design and Construction,
Erlanger Medical Center*
**Mary Ann Lukowicz, BSCE,
LEED AP,** *Project Executive,
Power Construction
Company, LLC*

John P Marshall,
Senior Vice President

*Business Development
NexCore Group*
Brian McFarlane, *Principal
I HC Group Director for
Development, HKS, Inc.*

Ann McGauran,
*Tennessee State Architect
State of Tennessee*
Lynn Murphy, *Director,
Planning and Construction,
Northwestern Memorial
HealthCare*

Bruce Raber, *Vice
President, Practice Leader
Healthcare, Stantec
Architecture*

Grant Ramsay, *Regional
Director of Technology
Design, Vanderweil
Engineers*

Cathy Richter, *VP Client
Engagement, Healthcare
Adrenaline*

Jim Rossmeyssl, *Senior
Executive Vice President, ,
The Boldt Company*

William Scrantom,
Principal, Arup
Ari Tinkoff, PE, *Associate
Principal, HVAC Engineer
Bard, Rao + Athanas*

Consulting Engineers, LLC
**Vladislav Torskiy, IAIA,
ACHE, AHA, LEAN**

Healthcare CP, *Principal
SmithGroupJJR*
**David J Vitka, R.A.,
M. Arch, M.B.A.,** *Vice
President, Facility Planning
Catholic Health System*

Donna Ware, *Executive
Director of Planning and
Design, BJC HealthCare*

To register or for up-to-date information visit www.hcarefacilities.com.

Group Rates Available! Call 631-725-8645 for details.

KEYNOTES

MONDAY, OCTOBER 8

8:30 AM–9:45 AM

SONIA RHODES, *Chief Experience Officer for the Advisory Board Company, Founder of The Experience Lab*



A true Experience visionary, Sonia was the first in the nation to serve as a health care executive responsible for Experience and culture transformation. Imagining new possibilities for Sharp HealthCare, she incorporated Experience Design principles across its 30+ locations and 18,000+ team members, garnering unprecedented organizational results, including Sharp's recognition as a Malcolm Baldrige National Quality Award recipient—the nation's highest presidential honor for organization excellence. Prior to joining The Advisory Board Company, Sonia ran her own health care Experience Design firm.

Sonia is the co-author of *The Complete* Guide to Transforming the Patient Experience* (HCPPro, 2009) and an acclaimed national speaker. She is an Emmy award-winning producer of the television documentary series, *Stories of the Sharp Experience* and the inaugural recipient of the Experience Management Achievement (EMA) award.

TUESDAY, OCTOBER 9

9:15 AM–10:30 AM

This keynote will be announced at hcarefacilities.com as well as through social media in July 2018. Be sure to keep your eyes out for this exciting announcement.

NETWORKING OPPORTUNITIES



We know you want time to chat with old friends and make new connections so we give you plenty of opportunities over the 3 days to network with all of the folks participating in the Symposium. Whether it be over all 3 breakfasts, during both lunches or between sessions. We also have the following special networking events:

MONDAY, OCTOBER 8

4:00 PM – 6:00 PM

GRAND OPENING OF EXHIBIT FLOOR AND SYMPOSIUM PARTY

TUESDAY, OCTOBER 9

2:00 PM – 3:00 PM

CLOSING RECEPTION ON EXHIBIT FLOOR

6:00 PM – 8:00 PM

NETWORKING PARTY AT A GREAT AUSTIN VENUE

WEDNESDAY, OCTOBER 10

11:00 AM–12:15 PM

FRANCIS MURDOCK PITTS, FAIA FACHA OAA, *Founding Partner and President, architecture+*



Weeds or Flowers? How perspective changes everything

As we work in the garden and I exuberantly and nonchalantly pull up weeds, my wife Deborah gently reminds me that some of what I am pulling up are precious to her; that my weeds are her flowers. Much of life is this way. A simple shift in perspective changes everything.

I've been happily working for forty years planning and designing facilities for the mentally ill; a building type that for most of that time was seen as nothing but weeds, or worse. Join me for a conversation about how shifting perspectives can influence design directions, change a life's work, and influence the lives of others.

Francis (Frank) Murdock Pitts is the founding partner and President of architecture+. He has earned a national reputation for his work with psychiatric hospital design and planning as well as design for special populations, long term care, and secure institutions. His recent psychiatric hospital design work was featured in recently published field survey books by Stephen Verderber and Mardelle Shepley. Frank has been named the 2018 Changemaker by the Center for Health Design.

SPECIAL FEATURES

SUNDAY, OCTOBER 7

1:30 PM – 5:00 PM

FACILITY TOURS

Separate registration required

TOUR 1: THE DESIGN INSTITUTE AND UT HEALTH AUSTIN CLINIC

TOUR 2: DELL SETON MEDICAL CENTER AT THE UNIVERSITY OF TEXAS

MONDAY, OCTOBER 8

12:15 PM – 1:30 PM

SYMPOSIUM DISTINCTION AWARDS

The 2018 Symposium Distinction Awards will

be presented in a brief presentation during the Awards Luncheon.

The Distinction Awards competition honors design teams and individuals who have made a profound contribution to the healthcare design industry. In addition, it recognizes the best and most innovative new products of the year. Entry Deadline: August 17, 2018

DESIGN AWARDS:

Team Award
User-Centered Award
Adaptive Reuse Award
Individual Award
George Pressler Under 40 Award

PRODUCT AWARDS:

Most Innovative
Most Sustainable
Architects' Choice

GENERATIVE SPACE AWARD

The Generative Space Award recognizes breakthrough designs that improve health and healthcare. The 2018 Winner will be announced at a brief presentation during the Awards Luncheon.

SOLUTIONS ACADEMY

Are you a healthcare provider with a care delivery challenge? Let us help you brainstorm solutions.

Submit your challenge to win a four hour think tank with members from the Healthcare Facilities Symposium Advisory Board as a part of our "community give back" program. Deadline to submit is July 15th

EXHIBIT HALL SPECIAL FEATURES

TUESDAY, OCTOBER 9

10:30 AM – 3:00 PM

DESIGN TEAM SOLUTIONS THEATER

The Design Team Solutions Theater is your chance to hear from the industry's major design firms and learn about their most exciting projects in these short, informative sessions.

LEARNING LOUNGE

Get to the heart of the matter! These are informative 30 minutes talks presented in an open theater on the exhibition floor.

TACKLE BOX

Hook an expert and we'll help you tackle your problems! Experts will be available to answer questions on technology, wayfinding, interior finishes, ergonomics and parking.

NEW! THE GENERATIVE SPACE HEALTHCARE EXECUTIVE LEADERS PROGRAM

by Dr. Wayne Ruga, FAIA, FIIDA, Hon. FASID and Guest Faculty

October 7–10, 2018

Do you want to distinguish your organization with sustained excellence? Are you attempting to dramatically improve your organization's performance – with patient safety, patient experience, staff retention, staff recruitment, satisfaction ratings, financial outcomes, community engagement – and learn about how to prepare for the newest, emerging issues and challenges on the horizon, without – necessarily – the burden of a capital intensive investment??? If so, then this innovative and unique program is designed for you. This is a special, space-limited opportunity to work directly and intensively with Dr. Ruga, and a small group of like-minded pioneers in learning a practical method that is a new, emerging, best practice in health, healthcare, and design. An Advanced Leadership Learning Program Specifically for: Healthcare Chief Officers and Administrators Healthcare Consultants, Planners, Architects, and Interior Design Principals Corporate Founders, Board Members, and Presidents Separate Registration is Required for the ELP. Visit hcarefacilities.com/landing4.asp for more information.

For more information on all the special features please visit hcarefacilities.com.

To register or for up-to-date information visit www.hcarefacilities.com.

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CONFERENCE

MONDAY, OCTOBER 8

10:00 AM – 11:00 AM

PRACTICE MAKES PERFECT: DEFINING THE VALUE OF SIMULATION CENTERS

SPEAKERS: Zachary Benedict, *Principal, MKM architecture + design*
Jeremy Fortier, *PMP CHC LEED AP, Senior Project Manager – Planning Design and Construction, Ascension*
Matt Sparling, *AIA, LEED AP, Principal, MKM architecture + design*
Bruce Williams, *MS, MSN, RN, CHSOS, CHSE, Director of Simulation, St. Vincent Ascension Hospital*

PATIENTS FIRST - HOW DO WE UTILIZE DESIGN TO MAKE THIS HAPPEN

SPEAKERS:
Shannon Faulhaber, *Director Strategic Growth, Taussig Cancer Institute, Cleveland Clinic*
Samuel Lasky, *AIA LEED AP, Associate Principal, William Rawn Associates, Architects, Inc.*
Jennifer L. Storey, *AIA, EDAC, Senior Associate, Stantec Architecture*

THE SECRET TO AMBULATORY TRANSFORMATION - BREAKING DOWN CONVENTIONAL SILOS

SPEAKERS:
Aaron Lewis, *SVP Strategic Growth, RCCH HealthCare Partners*
Richard Prevallet, *CHFM, MBA, VP Facilities & Construction, Tucson Medical Center HealthCare*
Andrew Ubben, *Chief Strategy Officer, Co-Founder, Real Estate Strategies*

HEALTHCARE PROVIDERS ONLY ROUNDTABLES

This session will only be open to those attendees employed by hospitals or health care systems. Information on how to sign up for this session will be sent to paid registrants who are employed by a hospital or health care system.

10:00 AM – 11:00 AM HEALTHCARE PROVIDERS ONLY ROUNDTABLE – SESSION ONE – BEFORE YOU HIRE A DESIGN TEAM...

11:15 AM – 12:15 AM HEALTHCARE PROVIDER ONLY ROUNDTABLE – SESSION TWO – NOW THAT THE DESIGN TEAM IS ON BOARD...

Moderators: David Vitka, *R.A., M. Arch, M.B.A., Vice President Facility Planning - Continuing Care Services, Catholic Health System*
Donna Ware, *Executive Director, Planning and Design, BJC HealthCare*

DISCUSSION FORUMS

These sessions are interactive discussions where everyone is encouraged to speak up, ask questions and join the conversation.

1:45 PM – 2:45 PM

IT'S NOT BUSINESS, IT'S PERSONAL

SPEAKER: Philip LiBassi *AIA, ACHA, Global Healthcare Leader, DLR Group/WRL*

3:00 PM – 4:00 PM

TECHNOLOGY DESIGN DISCUSSION

SPEAKER: Grant Ramsay, *Regional Director of Technology Design, Vanderweil Engineers*

RE-THINKING THE ED: OPTIMIZING THE ED EFFICIENCY AND PATIENT FLOW

SPEAKERS:
Benjamin Easter, *MD, MBA, Assistant Professor, Department of Emergency Medicine, University of Colorado School of Medicine.*

Negin Houshiarian, *MArch, PhD Healthcare Designer and Researcher, HKS Inc.*
Debajyoti Pati, *PHD, FIIA, LEED AP, Professor, Texas Tech University*

THE LEADING EDGE IN DESIGN FOR INTERVENTIONAL IMAGING AT MGH

SPEAKERS:
Susan Blomquist, *Senior*

Associate, Payette
Ahin Handa, *Senior Architect/Planner, Massachusetts General Hospital*
Robert Sheridan, *FAVIR, Director, Interventional Radiology, Massachusetts General Hospital*

IMPROVING ORGANIZATIONAL EFFECTIVENESS WITH GENERATIVE SPACE AND NO CAPITAL COSTS PART I

SPEAKER:
Jessica Gutierrez-Rodriguez, *Hospital CEO, Texas Center for Infectious Disease*

11:15 AM – 12:15 PM

ACTIVATING MULTIPLE PROGRAMS FOR MULTIPLE CUSTOMERS ON ONE CAMPUS

SPEAKERS:
Timothy Brosnan, *MHA, Vice President, Planning and Community Relations, Palos Community Hospital*
Sandra McCullough, *RN, MBA, Director Ambulatory & Practice Development, Loyola University Health System*
Drew Peterson, *Program Manager, The Walsh Group - Walsh Logistics*
Nick Faulconer, *LEED AP BD+C, Project Manager, The Walsh Group a Walsh Construction & Archer Western*

THE NEXT FRONTIER: SUSTAINABLE MEDICAL EQUIPMENT

SPEAKERS:
Joshua Kelly BS, *RCDD, Senior Associate and Technology Team Leader, Mazzetti+GBA*
Cynthia Mercante, *Associate Principal, Mazzetti+GBA*

DELIVERING QUALITY CARE – WHAT WE CAN LEARN FROM THE CORPORATE WORKPLACE

SPEAKERS:
David Euscher, *ASID, IIDA, LEEDAP, Vice President, Interiors Lead, Corgan*
Tina Larsen, *AIA, LEED AP, EDAC, Managing Principal, Healthcare Sector Lead, Corgan*
Debbie Lynch, *RN, Director of ASC Services, SpineTeam Texas*

NETWORK TRANSFORMATION & THE ENGAGED CONSUMER EXPERIENCE

SPEAKERS:
Andrea Harnden, *Manager, System Marketing Integration, Northwestern Medicine*
Christopher Howe, *SVP,*

Retail Experience Design, Adrenaline

Sean Keathley, *President, Adrenaline*
Lynn Murphy, *Director, Planning and Construction, Northwestern Medicine*

A PARADIGM FOR COMPLYING WITH REVISIONS TO USP <797> AND <800>

SPEAKERS:
Kevin Bernhard, *Planner, Johns Hopkins Health System, Architecture and Planning Group*
Tonia Burnette, *Senior Director, Johns Hopkins Health System*

IMPROVING ORGANIZATIONAL EFFECTIVENESS WITH GENERATIVE SPACE AND NO CAPITAL COSTS PART II

SPEAKERS:
Rachel Bauman, *Certified Recreational Therapist*
Samantha Mezzetti, *MS, Registered Dietician*
Eduardo Vargas, *Licensed Clinical Social Worker*

1:45 PM – 2:45 PM

THE NEW BENCHMARK FOR CHILDREN'S OUTPATIENT CENTERS

SPEAKERS:
Will Gaither, *Senior Project Manager, McCarthy*
Bruce Komiske, *V.P., Erlanger Medical Center*
Dan Luhrs – *AIA, Project Architect, HKS*
Don Mueller – *FACHE, CEO, Children's Hospital*

0 TO DD IN 3 DAYS USING 3P KAIZEN - INTEGRATED DELIVERY OF THE CATH SUITE

SPEAKERS:
David Mikos, *AIA, NCARB, ACHA, LCI, Chairman & CEO, Anderson Mikos Architect Ltd.*
Scott Nelson, *VP of*

Construction, Advocate Healthcare

Josh Odelson, *Sr. Project Manager, Power Construction Company*

LATE BREAKING SESSION

This session will be announced in September 2018.

THE 2018 GUIDELINES: WHAT YOU NEED TO KNOW

SPEAKER:
Douglas Erickson, *FASHE, CHFM, HFDP, CHC, CEO, Facility Guidelines Institute*

PROFESSIONAL ATHLETE TO WEEKEND WARRIOR: FACILITIES DESIGNED TO PERFORM

SPEAKERS:
Josh Halon, *RN, MSN, EDAC, Director, Healthcare Planning, BSA LifeStructures*
Sean Menogan, *Vice President, Facilities, Design and Construction, UCHHealth*
Tim Spence *AIA, ACHA, LEED AP BD+C, National Healing Market Leader, BSA LifeStructures*

GENERATIVE SPACE AWARD PRESENTATION

SPEAKER:
Jessica Gutierrez-Rodriguez, *Hospital CEO, Texas Center for Infectious Disease*

3:00 PM - 4:00 PM

RETAILING HEALTHCARE - INTEGRATING SPECIALTY CARE IN "RETAIL" SETTINGS

SPEAKERS:
Brad Earl, *AIA, Managing Principal, Healthcare Studio, NELSON*
JoAnn Magnatta, *Sr. Vice President, Real Estate, Facilities Design & Construction, Main Line Health System*

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MICRO HOSPITALS – BRINGING INNOVATIVE INPATIENT CARE TO INNER RING SUBURBS
SPEAKERS:

Kevin Ortner PMP, EDAC, PROCI, Director, Transformation Operations and Transition, The MetroHealth System
Kim Svoboda, RN, MBA, Director Business Development Integration, The MetroHealth System
Steve Whitcraft, Director of Healthcare, Turner
Kevin Wise, The MetroHealth System

TRANSFORMING CARE USING TELEHEALTH

Patrick M. Casey, Executive Director - Office of Planning, Design, and Construction, University of Mississippi Medical Center
Thomas Hale, MD, PhD, VP for Product Innovation,

NAVVIS

David Hirschbuehler, AIA, LEED AP BD+C, Principal, Forum Studio

AVOID TUNNEL VISION: USING THE BIG ROOM TO SEE THE BIG PICTURE

SPEAKERS:
Andrew Beaufeaux, Project Manager, Cannon & Wendt Electric Co.
Jared Mason, Senior Associate, WSP
Don Petty, LEED AP, Executive Vice President, W.D. Manor
Charlie Thompson, Senior Project Manager, DPR Construction
Aaron Zeligman, Senior Project Manager, Banner Health

LESSONS LEARNED FROM 3 INTERDISCIPLINARY DRESS REHEARSALS BEFORE MOVE DAY

SPEAKERS:

Lynn Aguilera, MSNEd, RN, CPN, PMP, CPHIMS, Director of Transition and Activation Services, HTS
Erica Dickey, MSNc, RN, PMP, Project Specialist, HTS, Inc.
Jill Sullivan, RN, MSN, Vice President, Strategic Space Planning & General Services, Lucile Packard Children's Hospital at Stanford

INTEGRATING DESIGN AND CONSTRUCTION
SPEAKERS:

Maggie Duplantis, MHA, RN, Director, Clinical Planning and Design, Houston Methodist
Jim Hicks, Vice President, Capital Planning, Facilities & Construction, Houston Methodist
Sid Sanders, SVP, Houston Methodist

Operations, West Virginia Medicine

David Jaeger, AIA, LEED AP BD+C, EDAC, Principal & Healthcare Design Studio Director, Harley Ellis Devereaux (HED)

3 TIPS ON HOW-TO NAVIGATE AN ACADEMIC-PRIVATE-SECTOR MERGER

SPEAKERS:
Jeff Monzu, Vice President, LEO A DALY
Josh Olson, National Manager of Planning, Design, & Construction, Catholic Health Initiatives
Jason Studt, AHA CHC, LEED AP, Senior Project Manager, JE Dunn

UF HEALTH - A MODEL OF SUSTAINABILITY FOR COMPLEX HEALTHCARE ENVIRONMENTS

SPEAKERS:
John Chyz, Sustainable & Wellness Strategy, Affiliated Engineers

Bradley Pollitt, AIA, Vice President, Facilities, UF Health Shands Hospital
Pat Spoden, AIA, Senior Associate, Flad Architects

HOW EMERGING TRENDS INFLUENCE SUCCESSFUL CLINIC DESIGN

SPEAKERS:
Phillip Boothby, Capital Management Executive Director, University of Iowa Hospitals & Clinics
Luke Leyden, AIA, LEED AP BD+C, Capital Management Design Team Lead, University of Iowa Hospitals & Clinics
Kristina Mehmen, AIA, LEED AP BD+C, Principal, INVISION
Tessa Quintero, MHA, Capital Management Planning Manager, University of Iowa Hospitals & Clinics

12:45 PM - 2:00 PM

AMERICAN COLLEGE OF HEALTHCARE ARCHITECTS EXAM PREP SEMINAR

SPEAKER:
R. Gregg Moon, AIA, ACHA, EDAC, Client Leader - Healthcare, Lockwood, Andrews & Newnam, Inc

RENOVATING OPERATING ROOMS WITH SURGICAL PRECISION

SPEAKERS:
Andrew Brumbach, AIA, EDAC, Senior Associate, Architecture, SmithGroupJJR
Tim Gregg, AIA, ACHA, Principal, SmithGroupJJR
Melanie Hall, AIA, Project Manager, Associate, SmithGroupJJR
Chet Schroeder, RA, Program Manager, Project Delivery Services, Beaumont Health

SUPER SESSIONS

12:45 PM – 2:00 PM We took multiple projects on the same topic and asked them to come together as one. This is your chance to hear different perspectives on some of the hottest trends today in one sitting.

TRANSFORMING CANCER CARE: 4 CASE STUDIES ON IMPROVING TREATMENT AND EXPERIENCE

SPEAKERS: Dawn Bartock, MSN, CPNP, CPHON, MIBG Therapy Program Pediatric Nurse Practitioner/Clinical Lead, Pediatric Cancer and Blood Disorders, Levine Children's Hospital
Georgia Cameron, AIA, ACHA, Studio Principal, Little Diversified Architectural Consulting
Rolando Conesa AIA, Healthcare Group - Principal, MGE Architects, A NELSON Company
James Ferris, Healthcare Operations Manager, TLC Engineering for Architecture
Mary L. Frazier, AIA, Principal, EwingCole
Barbara Kubasti AIA, EDAC, Principal, ZGF Architects
Carlos Monteverde, Assistant Vice President, Baptist Health South Florida
Mariyana Pampova, LEED ID+C, Director, Design + Construction, Memorial Sloan Kettering Cancer Center
Candice Roth, MSN, RN, Assistant Vice President, Central Region Operations, Nursing & Quality, Levine Cancer Institute, Atrium Health
Rachel Zinamen, MPA in Health Policy and Management, Project Administrator, Memorial Sloan Kettering Cancer Center
Roger Wilkerson, National Healthcare Studio Principal, Little Diversified Architectural Consulting

ENGAGING THE NEONATAL INTENSIVE CARE TEAM TO CREATE A SUPPORTIVE ENVIRONMENT

SPEAKERS: Mary Kate Florian RN, Patient Service Manager Neonatal Intensive Care Unit, Yale-New Haven Health System
Pam Lesser RNC-AWH MSN, Director Perinatal Services SSM Health, St. Mary's Hospital
Tim Needham MBA, Executive Director of Healthcare, Burwood Group
Shanna Wiechel, Managing Principal Operations, Christner Inc.

TAKING ON THE SILVER TSUNAMI: TWO APPROACHES – LONGEVITY PERFORMANCE & ADAPTIVE REUSE

SPEAKERS: William K. Kapp III, M.D., M.S., FAAOS, Founder & President, Landmark Hospitals
Debra Lemons, AIA, IIDA, Director of Interior Design and Guest Experience Specialist, HuntonBrady Architects
Carol Lynn, Sr. Designer/Planner, Devenney Group Architects
Paul Macheske, AIA, ACHA, LEED AP, Associate Principal, Dir. of Healthcare Design, HuntonBrady Architects
Scott Rasmussen, Project Architect, Devenney Group Ltd. Architects

TUESDAY, OCTOBER 9

8:00 AM - 9:00 AM

FIAT LUX: ASPIRATIONAL HEADLINES IN 2007 / REAL HEADLINES IN 2017
SPEAKERS:

Annie Coull, Vice President, Stantec Architecture, Inc
J. Stuart Eckblad, FAIA, VP, Major Capital Construction Projects, UCSF Health

TRANSCENDING THE BARRIERS TO GENERATING THE OPTIMAL PATIENT ROOM
SPEAKERS:

Laura Adams, MSN, RN, Senior Nursing Director, University of Utah Health Sciences Hospital
Nathan Murray, AIA, NCARB, Design Principal, Vice President, TSA Architects

3 HEALTHPLEX FACILITIES, 3 COMMUNITIES, 1 OPENING DATE
SPEAKERS:

Peter Barlow, AIA, NCARB, LEED AP, Director of Architecture, Miller Architects
Ryan Goss, LEED AP BD+C, Project Manager, Turner
Greg Strahan, MBA, MHA, President & Chief Executive Officer, Owensboro Health System
J. Lee Williams, MBA, CM-BIM, LEED AP, Senior Project Manager, CBRE

COMBATING HEART DISEASE WITH \$80 MILLION HEART INSTITUTE IN JUST 15 MONTHS

SPEAKERS:
Amy Bush, BSN, MBA, RN, CNOR, Vice President of

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**HEALTH 4.0 –
DEVELOPING A NEW
HEALTH-CENTRIC
COMMUNITY CAMPUS**

SPEAKERS:
Bob Gesing AIA, *Principal, Trinity: Planning, Design, Architecture*

Anita Iyenger, *Director, Planning and Governance, Legacy Health*

Michael F. O’Keefe, *Director, Healthcare Real Estate Group, Navigant*

**SPIRIT OF PLACE
SPEAKER:**

Renee Kemp-Rotan, *Master Planner, Urban Designer; CEO and Design Principal, studiorotan*

3:00 PM - 4:00 PM

**DESIGNING EXPERIENCE:
TOTAL HEALTH STARTS
BEFORE SITE SELECTION**

SPEAKERS:
Sumrien Ali, *Consulting Project Manager, JLL Employee supporting Kaiser Permanente*

Mike Bellamy, PE, *Director of Capital Projects, Kaiser Permanente*

Brian Cummings, *Architect, Gensler*

Susan Sakiyabu, AIA, LEED AP, NCARB, *Architect, Gensler*

**SURROUNDED BY LOVED
ONES – DESIGN FOR
FAMILIES IN END OF LIFE
CARE**

SPEAKERS:
Ruth Thomson, DO, MBA, HMDC, FACOI, FAAHPM, *Medical Director, Jack Byrne Center, Dartmouth-Hitchcock Medical Center*
Charlie Rizza, AIA, *Associate Partner, E4H Environments for Health Architecture*

**THE CONVERGENCE
MOVEMENT IN
HEALTHCARE**

MODERATOR:
Lisa Feeley, *Vice President of Healthcare Advisory Project Management & Construction Services,*

Transwestern
SPEAKERS:
Kimberlie Cerrone, *CEO/ Founder, Tiatros*
Abigail Clary, AIA ACHA LEED AP, *Principal, Cannon Design*

Eric Johnson, *National Director - Healthcare, Transwestern*
Spencer Seals, MS - *Hospital Administration, Director of Construction and Facilities Planning, Cook Children’s Medical Center*

**COAL TO GAS
CONVERSION WITH
ADDED RELIABILITY AS
BI-FURCATED CENTRAL
PLANT**

John A. Balzer, *Vice President, Facility Planning and Development, Froedtert Health*

Jay Ehrfurth, *Director - Power / Industrial, The Boldt Company*

Mark Geronime, *Vice President of Operations, Milwaukee Regional Medical Center (MRMC)*

**CREATING A
COLLABORATIVE MODEL
OF HEALTHCARE FACILITY
DESIGN FOR THE FUTURE**

SPEAKERS:
Xiaobo Quan, PhD, EDAC, *Professor of Practice, Director, Center for Health Research & Design, Washington University in St. Louis*

Donna Ware, *Executive Director, Planning and Design, BJC HealthCare*

**MEANINGFUL
TRANSFORMATIONS IN
TIGHT SPACES**

SPEAKERS:
Victoria Navarro, *Manager, Planning and Design, Advocate Health Care*
Geoffrey Roehll ASLA, *Senior Principal, Hitchcock Design Group*

**CAREGIVERS’ FORUM:
ISSUES, RESOURCES,
AND NETWORK – PART
ONE**

MODERATOR:
Dana Richards, RN, BSN, *Global Healthcare Consultant, Humanscale*

SPEAKERS:
Lisa DiAndreth, RN, MSN, MPH, *Director of Quality Management and Research, TCID*

Matthew Doritty, RN, BSN, *Pediatric Emergency Nurse, Children’s Hospital of Colorado, Adjunct Nurse Educator, Denver College of Nursing*

Scott Ollerman, RN, MSN/ MHA, *Chief Nursing Officer, TCID*

Tamara Roesler, RN, BSN, *Medical/Surgical Oncology Unit Educator, Sky Ridge Medical Center*

4:15 PM - 5:15 PM

**ORGANIZATIONAL
FACTORS AND THE
TRANSITION TO
DECENTRALIZED
NURSING**

SPEAKERS:
Dr. Jeri Brittin, *Public Health Research Scientist, HDR*

Francesqca Jimenez, *Researcher, HDR*

Melinda Kentfield, RN, BSN, MSAS, *Director of Nursing/Hospitalists/Interim Chief Nurse Executive, Fremont Health*

Lori Schoenholz, MSN, RN, *Senior Director of Nursing Informatics, Great Plains Health*

**ENABLING SYSTEM-WIDE
SOLUTIONS THROUGH A
MULTI-CAMPUS MASTER
PLAN FOR SCRIPPS
HEALTH**

SPEAKERS:
Mark Erath, *Principal, SmithGroupJJR*
Chai Jayachandran, *Healthcare Studio Leader,*

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SmithGroupJJR
Issam Khalaf, *Vice President Western Region Manager Program and Construction Management, Jacobs Engineering Group, Inc.*

Bruce A. Rainey, MHA, *Vice President Construction and Facilities, Scripps Health*

**HEALTHCARE FOR
THE HOMELESS
HOUSTON: A BEACON
FOR A VULNERABLE
POPULATION**

SPEAKERS:
Joan Albert, *Principal, Page Kurt Neubek, FAIA, LEED AP, EDAC*, *Principal / Architect, Page TBD*, *Healthcare for the Homeless Houston*

**MAKING A DIFFERENCE:
RENOVATING A PEDS
INPATIENT BEHAVIORAL
HEALTH UNIT**

SPEAKERS:
Reginald Bannerman,

MSN, MBA, RN, NE-BC, *Director of Nursing, Psychiatry, Children’s National Medical Center*
Madeline Hill, LEED GA, *Interior Designer, Array Architects*

Laura Morris, CHID, IIDA, LEED AP BD+C, *Lean Green Belt, Principal & Interior Design Director, Array Architects*
Jon Sell AIA, *Principal and Healthcare Planner, Array Architects*

**ROOM WITH A VIEW: HOW
STAFF ENGAGEMENT LED
TO A SHARED VISION OF
THE FUTURE**

SPEAKERS:
Helene Burns, MSN, RN, NEA-BC, *Chief Nurse Executive and Vice President of Clinical Services, Jefferson Health New Jersey*

Lisa Dutterer, *Chief Administrative Officer, Jefferson Cherry Hill*

WEDNESDAY, OCTOBER 10

8:30 AM - 9:30 AM

**HERDING CATS?
STRATEGIES TO ALIGN
STAKEHOLDERS FOR
SUCCESSFUL PROJECTS**

SPEAKERS:
Robert Corson, AIA, *Facilities Architect & Planning, Exeter Hospital*
Leigh Snow, AIA, EDAC, *Principal, Director of Planning, SmithGroup*
Alison Faecher, IIDA, EDAC, LEED AP, *Principal Interior Design, SmithGroup*

**MOVING BEYOND
BEDREST; RETHINKING
HOSPITAL
ENVIRONMENTS FOR
OLDER PATIENTS**

SPEAKERS:
Barbara Miszkiel, *Director, Health, HDR Architecture Associates Inc.*
Paula Rochon, MD, MPH, FRCPC, *Sr. Scientist, Women’s College Research Institute (WCRI), VP,*

Research, Women’s College Hospital

**RURAL HEALTHCARE
FACILITIES AS
INNOVATION
INCUBATORS**

SPEAKERS:
Amy Douma, AIA, LEED AP BD+C, *Vice President, HGA Architects and Engineers*
Danielle Gearhart, FACHE, *Chief Executive Officer, Gundersen St. Joseph’s Hospital*
Kiki Werkheiser, EDAC, CLSSGB, *Work Process Specialist, HGA Architects and Engineers*

**RESURGENCE OF A
1980’S ACUTE CARE
HOSPITAL IN THE AGE OF
THE ACA**

David Boome AIA, *System Director - Design & Construction, Norton Healthcare*
Jon Cooper, *Chief Administrative Officer, Norton Audubon Hospital*

Hospital
Gabryela Feldman, EDAC, CLGB, LEED Green Associate, *Associate, CallisonRTKL*
Mark Palmer, AIA, LEED AP BD+C, CLGB, *Senior Associate Vice President, CallisonRTKL*

**EMORY HEALTHCARE – A
DECADE OF PLANNING,
AN ENHANCED MOBILITY
EXPERIENCE**

SPEAKERS:
Adele Clements, CAPP, *Senior Director, Transportation, Parking and Fleet Services, Emory University*
Jeffrey Smith, P.E., LEED AP, *Project Manager, Kimley-Horn*

**CAREGIVERS’ FORUM:
ISSUES, RESOURCES,
AND NETWORK – PART
TWO**

Please see part one for full speaker roster

Jason Hartz, AIA, *Principal, LMH Architecture*
George McMinn, *Senior Project Executive, Messer Construction Company*

**THE IPMO MODEL: MULTI-
FIRM COLLABORATION
FOR HEALTHCARE
PROJECTS**

SPEAKERS:
Kris Gaw, MBA, EVP, *Chief Operating Officer, Maricopa Integrated Health System*
Juliet Rogers, PhD, MPH, *Chief Executive Officer, Blue Cottage Consulting*
Bruce Russo, MIHS IPMO, *Project Director, Vanir Construction Management, Inc.*

9:45 AM - 10:45 AM

**NEW REQUIREMENTS
NFPA 101 ARE YOU
TAKING ADVANTAGE OF
THE NEW CRITERIA?**

SPEAKER:
Michael A. Crowley, PE, FSFPE, FASHE, *Vice*

President, Jensen Hughes
**SMALL HOSPITAL
 RECAPITALIZATION
 – DEVELOPING AN
 OPTIMIZED FUTURE
 STATE**

Aaron Hanley, Architect,
APA

Glenn Marsh, FHF, EDAC,
Director of Project Planning & Support Division, U.S. Army Health Facility Planning Agency (HFPA/G9)
Eric Poulsen, Principal,
Medical Planner, The Innova Group

**RELOCATION IS
 TRANSFORMATION -
 DON'T SURVIVE YOUR
 MOVE, THRIVE IN IT**
MODERATOR:

Montie Garrison, Director,
Transition Planning, Carter, Inc.

SPEAKERS:
Steven E. Carter, Ph.D.,
President & CEO, Carter Inc.
Karen DeShon, Ph.D.,
Partner, Organizational Development & Effectiveness Lead, Coetic, Inc.

Kirk McKie, RN, Carter, Inc.
Scott Turner, Chief
Operating Officer,
Children's Hospital of Wisconsin

**NEW UNDERSEA
 HYPERBARIC MEDICINE
 CLINIC AT BAMC – A
 CASE STUDY**
SPEAKERS:

**Naresh Mathur, AIA,
 NCARB, LEED AP,**
President, NMA Architects Planners

Christopher Sharp, PMP,
Account Manager, Joint Base San Antonio, Fort Worth District, US Army Corps of Engineers

**BIG THINGS COME IN
 LITTLE PACKAGES AT
 BOSTON CHILDREN'S
 SPEAKERS:**

SueEllen Donahoe, LEED AP,
Manager, Facilities Planning & Design, Boston Children's Hospital
**David Meek, Assoc AIA,
 LEED AP, Associate,**
Shepley Bulfinch

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The National Organization for Arts and Health will host an Arts in Health Track during this year's Symposium. The following sessions are available to HFSE attendees who register for the Full Access Pass. Those interested in attending just the NOAH sessions can register for the NOAH pass which will include access to all HFSE keynotes, exhibit hall, Symposium Party and Networking Party.

SUNDAY, OCTOBER 7

**9:00 AM – 4:00 PM
 PRE CONFERENCE
 WORKSHOPS:**

Exploring and Building the Intersections of the Arts and Public Health in the United States with Jill Sonke
 Arts in Healthcare Management Handbook, hosted by Patricia Dewey Lambert, Professor, University

of Oregon

*These workshops require a separate registration from the NOAH Pass.

MONDAY, OCTOBER 8

**10:00 AM – 11:00 AM
 NOAH WELCOME SESSION
 AND ORGANIZATIONAL
 UPDATE**

**11:15 AM – 12:15 PM
 TRACK A: Collaborating and
 Inclusion in Arts in Health
 TRACK B: Resources
 for Artists in Healthcare
 Settings**

**1:45 PM – 2:45 PM
 TRACK A: Arts in Health
 Design
 TRACK B: Caring for
 Caregivers**

**3:00 PM – 4:00 PM
 PLENARY SESSION:
 Research in Arts in Health I**

TUESDAY, OCTOBER 9

**8:00 AM – 9:00 AM
 TRACK A: The Arts
 Impacting Patient
 Experiences
 TRACK B: Arts in Health
 Program Models I**

**12:45 PM – 2:00 PM
 Track A: Arts in Health
 Research II
 Track B: Arts in Health
 Interactive Workshops**

**3:00 PM – 4:00 PM
 PLENARY SESSION: Arts in
 Public Health Policy**

**4:15 PM – 5:15 PM
 Cross-Disciplinary Research
 in Arts and Health**

WEDNESDAY, OCTOBER 10

**8:30 AM – 9:30 AM
 PLENARY SESSION: Arts in
 Health Program Models II**

**9:45 AM – 10:45 AM
 CLOSING SESSION: The
 Value of Arts in Health**

Please be sure to visit hcarefacilities.com/conference.asp for full descriptions and updated speakers.

OPEN TO ALL ATTENDEES!

TUESDAY, OCTOBER 9

**10:30 AM - 11:00 AM
 THE IMPACT OF EXAM
 ROOM DESIGN ON
 WORKER WELLNESS
 IN MEDICAL IMAGING:
 ERGONOMICS IN
 THE ULTRASOUND
 DEPARTMENT**
 Sound Ergonomics

**11:15 AM - 11:45 AM
 IMPROVING ROOM**

**ACOUSTICS FOR A
 QUIETER HEALTHCARE
 FACILITY**
 BASF

**12:00 PM - 12:30 PM
 TBA**

**12:45 PM - 1:15 PM
 INTERIM KITCHENS - A
 LIFE SUPPORT SYSTEM
 FOR YOUR FOODSERVICE
 PROGRAM DURING
 PLANNED RENOVATIONS**

LEARNING LOUNGE

**AND UNPLANNED
 SITUATIONS!**
 Kitchens-To-Go built by Carlin

**1:30 PM - 2:00 PM
 SOLUTIONS ACADEMY
 UPDATE**

**2:15 PM - 2:45 PM
 CREATING EFFICIENCIES
 FOR CONSTRUCTION
 PROJECT MANAGEMENT**
 Projectmates

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Pass Options:	Early Bird (Through 8/3)	Standard (8/4-9/21)	Onsite (after 9/21)
Full Access Pass* <i>for Design Firms, Contractors, Engineering Firms, Researchers Etc.</i>	\$1,295	\$1,495	\$1,695
Full Access Pass* <i>for employees of Healthcare Facilities*</i>	\$895	\$995	\$1,195
NOAH Pass**	\$600	\$700	\$800
NOAH Pre Conference Workshops (October 7 9 am – 4 pm)	\$100	\$125	\$150
Expo PLUS Pass *** <i>for Design Professional & Healthcare Providers</i>	FREE	FREE	FREE
Expo PLUS Pass *** <i>for Suppliers/Manufacturers **</i>	\$295	\$495	\$695
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Day Passes (Monday or Tuesday)	\$595	\$795	\$895
Facility Tours (October 7, 1:30 PM – 5:00 PM)	\$95	\$95	\$95

* Full Access passes include 2 1/2 day of conference sessions, (including the The NOAH Track) 2 days of The Exhibition, all keynotes, educational theaters, Food functions and Receptions and Access to the Mobile APP including online presentations. Facility Tour must be purchased separately

** This pass includes access to the NOAH Arts in Health track, the two-day Exposition, all keynotes and Educational Theaters, all food functions including breakfasts, lunches, and receptions, and access to our mobile App including the Online Presentation. Facility Tour must be purchased separately. NOAH Members must enter a VIP code in order to receive the membership discount. Please do not register without your code as no refunds will be issued. Contact NOAH at director@thenoah.net for the code.

*** Expo Plus pass includes access to the exhibit floor as well as access to All keynotes, education theaters, Receptions and Mobile App. Lunch on Exhibit floor is not included but can be purchased separately.

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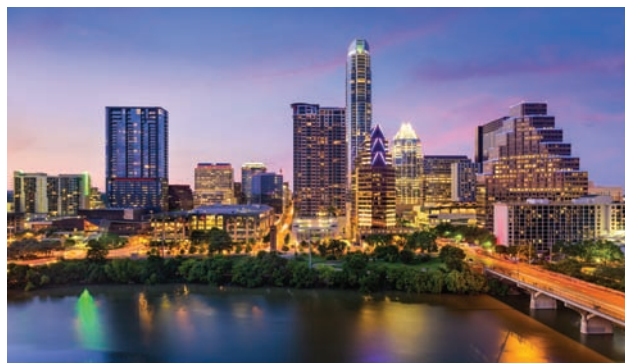
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AUSTIN / HOTEL

There is so much to do in Austin between the legendary live music scene, the culture, the museums, the city's green spaces. We are really excited to be visiting Austin and hope you take some time surrounding the Symposium to play and explore this great city.



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101 Red River Street, Austin, TX 78701

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- Symposium Rate Expires: 9/14/18



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